The Promise of Nursing

On November 8, 2006, Johnson & Johnson’s The Campaign for Nursing’s Future, along with the Louisiana State Nurses Association, is hosting an event to celebrate nursing in Louisiana. The Promise of Nursing for Louisiana will raise funds for undergraduate nursing student scholarships, faculty fellowships, and school grants. Another event will be held in 2007 to raise funds for Mississippi. FNSNA is the fiduciary for all of the funds raised at Promise of Nursing events. If you would like information on how you can help support this event, please contact FNSNA.

Noted for its support and dedication to patients, doctors, and nurses, Johnson & Johnson embarked on The Campaign for Nursing’s Future in 2002. That same year, FNSNA entered into a relationship with Johnson & Johnson to serve as the fiduciary for the funds raised during Promise of Nursing gala events. Through these regional gala celebrations, Johnson & Johnson has raised over $8 million to support undergraduate nursing education, graduate nursing education for RNs to pursue a career as nurse educators, and school grants to increase the capacity of nursing schools around the country. Events have taken place in California, Texas, Illinois, Michigan, Florida, Massachusetts, New Jersey, Georgia, Tennessee, New York, Pennsylvania, and Washington. Events are scheduled for this coming year in Houston, Texas; Oregon; Indianapolis, Indiana; as well as in New Orleans. We are very grateful for all the support that Johnson & Johnson has given to nurses and nursing students.

Undergraduate Scholarships

For over 30 years, FNSNA has successfully administered a general scholarship program. The list of scholarship sponsors continues to grow, and in 2007, over $100,000 will be awarded to qualified undergraduate nursing students through the general scholarship program. Information about the scholarship program, criteria, and the application for the 2007-2008 academic year are available on the NSNA web site (www.nsna.org – click on Foundation). The application deadline is Friday, January 12, 2007. New this year, the FNSNA will be providing a faster and easier way for students to complete the application by making the form available in a Word document. Please pass this information on to your students.

Graduate Fellowships

We are all aware of the dire statistics of the nursing shortage. Another shortage of which you are all acutely aware is the shortage of nursing faculty. The Promise of Nursing Regional Faculty Fellowship Program addresses this issue by...
providing fellowships to nurses enrolled in graduate study to prepare them for the nurse educator role. This fellowship provides up to $7,500 per year for tuition, fees, and books for Masters and Doctoral study. Information about regional availability and the application are available at www.nsna.org – click on Foundation. The application deadline is Friday, March 9, 2007.

**School Grants**

Addressing the nursing faculty shortage goes hand in hand with addressing the capacity of nursing programs around the country. Applications to nursing schools have increased dramatically in the past few years. Additionally, students are also seeking out alternative forms of education. For these reasons, nursing programs are now trying to find new and innovative ways to enhance their curriculum and attract more students, as well as to provide more faculty to teach the future of the nursing profession. The Promise of Nursing Nursing School Grant Program awards funding to nursing schools in selected regions for faculty development to increase the teaching capacity of nursing programs. If you would like to learn more about this program, please contact the FNSNA.

**Marilyn Bagwell Leadership Development Fund**

Involvement in NSNA provides many opportunities for nursing students to engage in healthcare issues and develop professionally. NSNA offers nursing students valuable experiences through which they can learn and practice important leadership skills. Dr. Marilyn Bagwell, Professor Emeritus, University of Arizona – Tempe, believes that all nurses are leaders and that undergraduate nursing students benefit from the leadership opportunities offered by NSNA. For this reason, Dr. Bagwell founded the Marilyn Bagwell Leadership Development Grant to provide funding ($1,000) to school clubs wishing to start an official NSNA chapter or to enhance involvement by an established chapter. Applications are available on www.nsna.org – click on Foundation. Additionally, please encourage your students to purchase books through the Barnes & Nobles link on the NSNA Web site. They receive a 5% discount and free shipping on orders over $25. A percentage of sales from the bookstore supports this fund.

**NSNA**

NSNA has always attracted superior student leaders to serve on the Board of Directors and this year is no exception. When the Board met in New York City in June for their orientation and Board meeting, their talents and passion are evident. The committees established goals and themes and one special project stands to mark this year as a turning point in NSNA’s history. The 2006-2007 NSNA Board of Directors traveled to the Gulf Coast in August to begin the implementation of an important resolution passed by the 2006 House of Delegates. The resolution, “The Establishment of Protocols for Disaster Relief Guiding the Scope of Practice for Student Nurses and the Collection and Distribution of Donations,” creates an opportunity for NSNA to lead the way to address the role of nursing students in disaster relief efforts. During the Gulf Coast visit, the Board collected data from students who lived the disaster experience; met with faculty, students and organization leaders to begin discussion about nursing student role during disasters; conducted a workshop; and explored methods to facilitate the collection and distribution of much needed support during and after disasters. These actions have the potential to make a direct impact on the quality of life of nursing students by directly addressing the needs of members and their peers during disasters. The long-term goal is to create an ongoing community of caring nursing students prepared to act when the need arises. Progress of the NSNA Disaster Relief Project will be reported in Imprint and on www.nsna.org.

**MidYear Conference and Annual Convention**

Record attendance at the 2005 MidYear Conference and 2006 Annual Convention is expected to be surpassed this year. The 2006 MidYear Conference takes place November 2-5 in Atlanta, Georgia, at the Atlanta Hilton Hotel. Anaheim, California is the venue for the 2007 Annual Convention, April 11-15. The convention theme, “The Wonderful World of Nursing,” will be addressed by Keynote Speaker Beverly Malone, PhD, RN, FAAN. A brilliant and charismatic leader, Dr. Malone will captivate and inspire our future nursing leaders. Deans and directors, as well as faculty are invited to attend along with their students. Details for both events will appear in Imprint and NSNA News, and on www.nsna.org

**NSNA Web Site**

With over 30,000 unique hits a month, the NSNA Web site is the hub for up-to-date information about NSNA’s many programs and activities. The Career Center attracts thousands of users interested in career planning as well as people interested in pursing a nursing career. NSNA’s many publications, details about program activities, links to member benefits, and online membership and meeting registration make the site an invaluable reference for students and faculty. The Chapter Tool Kit includes documents for shared-governance and offer essential information for establishing and maintaining official constituency status. Resolutions passed by the House of Delegates for the past 10 years are easily accessible under publications. Thomson Delmar Learning hosts the NSNA Web site.

**“Catch the Wave with NSNA”**

A new membership recruitment DVD, “Catch the Wave with NSNA,” captures the top 10 reasons to join and become involved in NSNA. Filmed at the 2006 Annual Convention in Baltimore, Maryland, the program reminds us all of the importance of joining and participating in professional organizations. To request a free DVD, write to nsna@nsna.org

**NSNA Leadership University**

With the addition of the Critical Portfolio™ to the www.nsnaleadershipu.org, nursing students are taking advantage of modern technology to create a virtual curriculum vitae. This new feature is free to NSNA members. Chats are also available on the Leadership U Web site along with a host of resources to assist students to earn academic recognition for their participation in NSNA. Curriculum models contributed by faculty who recognize the learning that takes place when students are active in NSNA are included in the Leadership Library. The Web site is sponsored by Decision Critical.

**Reaching New Heights**

As NSNA reaches new heights, so do nursing schools as they admit more students, seek more resources, and take on greater challenges to prepare future nurses. Leadership and management are now components of NCLEX-RN® preparation, and the skills practiced and developed through participation in NSNA can be integrated into undergraduate curriculum. The role of shared governance as a model for engaging staff nurses in organizational decision making is exactly what NSNA involvement teaches. The next generation of nurses will
Once you have finished with this newsletter, please pass it along to share with a colleague or friend.

The NSNA's 24th Annual Midyear Conference in Atlanta, GA, offers CE credit, valuable networking, and insightful meetings. Join your colleagues from across the country in roundtable discussions to advance your chapter and learn innovative ways to improve teaching, mentoring, and leadership. The NSNA has added many opportunities for meaningful networking with other leaders in the nursing profession.

**Cyber Café and Faculty Lounge**
Sponsored by Florida Hospital

**Thursday, November 2, 2006**

**Preparing Nursing Students to Respond to Disasters**
**Speaker:** Cheryl Schmidt, PhD, RN, Associate Clinical Professor, University of Arkansas for Medical Science, Little Rock, AR
Learn the minimum competencies nursing students need to respond appropriately to disasters and faculty strategies to prepare nursing students to respond effectively to natural and man made disasters.
**Sponsor:** Center for American Nurses, Silver Spring, MD

**Evidence-Based Nursing Education for Regulation**
**Speaker:** Nancy Spector, DNSc, RN, Director of Education, National Council of State Boards of Nursing, Chicago, IL
Discuss the background for developing evidence-based nursing education for regulation. Analyze the literature and important findings from the National Council State Board of Nursing's National Study of elements of Nursing Education.
**Sponsor:** National Counsel of State Boards of Nursing, Chicago, IL

**Round Table Discussions for Consultants and Advisors**
Interact with your colleagues about the issues that you share, learn about increasing your membership, new fundraising ideas, and getting qualified students to run for office.

**Opening Session and Keynote Address:**
**Nursing: Uniting Practice, Education, and Research. Searching for Platform Nine and Three Quarters**
**Speaker:** Dr. May Wykle, Dean and Florence Cellar Professor of Gerontological Nursing and Director of the University Center on Aging and Health at the Frances Bolton School of Nursing, Case Western Reserve University, Cleveland, OH
**Sponsor:** A.J. Jannetti, Inc. Pitman, NJ

**Friday, November 3, 2006**

**Make Teaching Pharmacology Fun and Easy**
**Speaker:** Loretta Manning MSN, RN, GNP, Executive Officer, I CAN Publishing, Inc., and Regional Director Sylvia Rayfield & Associates, Inc., Suwanee, GA
Learn how to apply the MASTER process for teaching pharmacology. This will be a motivating fun session with lots of “Trigger Recall” and active learning experiences.
**Sponsor:** Sylvia Rayfield Inc., and ICAN Publishing, Pensacola, FL

**Lunch and Discussion with AORN: Maximizing Learning Experiences in Same Day Surgery**
**Speaker:** Debra Fawcett, PhD, RN, Assistant Professor of Nursing, Indiana University Kokomo, Kokomo, IN
Quality clinical experiences can sometimes be found in areas of the hospital we do not usually think of looking at. Have you thought of looking at the “Same Day Surgical Unit?” Dr. Fawcett will discuss the learning experiences your students can look forward to in this area.
**Sponsor:** Association of periOperative Registered Nurses, Denver, CO

**Faculty/Student Mentoring in Pursuit of Undergraduate Research**
**Speaker:** Cynthia Clark PhD, RN, Associate Professor, Boise State University, Boise, ID and Julianne Peters, AS, Student, Boise State University, Boise, ID
To discuss and demonstrate how nursing faculty and students can work together on scholarly endeavors and projects, including students as research assistants, partners in learning, and how to prepare for graduate school.
**Sponsor:** National Student Nurses Association

**Innovation to Delay or Reserve Retirement in the Mature Nurse Population**
**Speaker:** K. Lynn Wieck, PhD, RN, FAAN, Chief Executive Officer, Management Solutions for Healthcare, and Jacqueline M. Braithwaite Professor at the University of Texas at Tyler
Hear about current research on preventing, delaying or reversing retirement in senior nurses and the proposed innovative practice environments that help them thrive.
**Sponsor:** National Student Nurses Association

**Saturday, November 4, 2006**

**Consultants and Advisors Forum**
**Moderators:** Anne Manton, PhD, RN, FAAN, ANA-Appointed Consultant to NSNA; and Judith Tyler, MA, RN, Director of Program
NSNA executives will brief you on staff roles and how you can tap into the many resources that NSNA provides. You’ll also have an opportunity to hear about the programs and activities of this year’s NSNA Board of Directors. Caught Between a
Rock and a Hard Place – understanding the role of the state consultant and faculty advisor, will also be discussed. Please come prepared to share your experiences, ideas, and questions.

This continuing nursing education activity has been submitted to the New York State Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. For more information, visit www.nsna.org and click “Meetings.”

Faculty Fellowships Available

The Foundation of the National Student Nurses’ Association (FNSNA) is pleased to announce that the application for the Promise of Nursing Regional Faculty Fellowship is now available. RNs enrolled in graduate education in preparation for the nurse educator role may be eligible for awards up to $7,500 for tuition, academic fees, and books for the 2007-2008 academic year. The application is available online (www.nsna.org – click on Foundation). Applications must be received by Friday, March 9, 2007. Funding for Faculty Fellowships is contributed by several hospitals and healthcare agencies, by Johnson & Johnson, and by national companies with an interest in supporting nursing education. The funds are raised at gala fundraising events sponsored by Johnson & Johnson. For further information, contact the FNSNA at 718-210-0705 or nsna@nsna.org