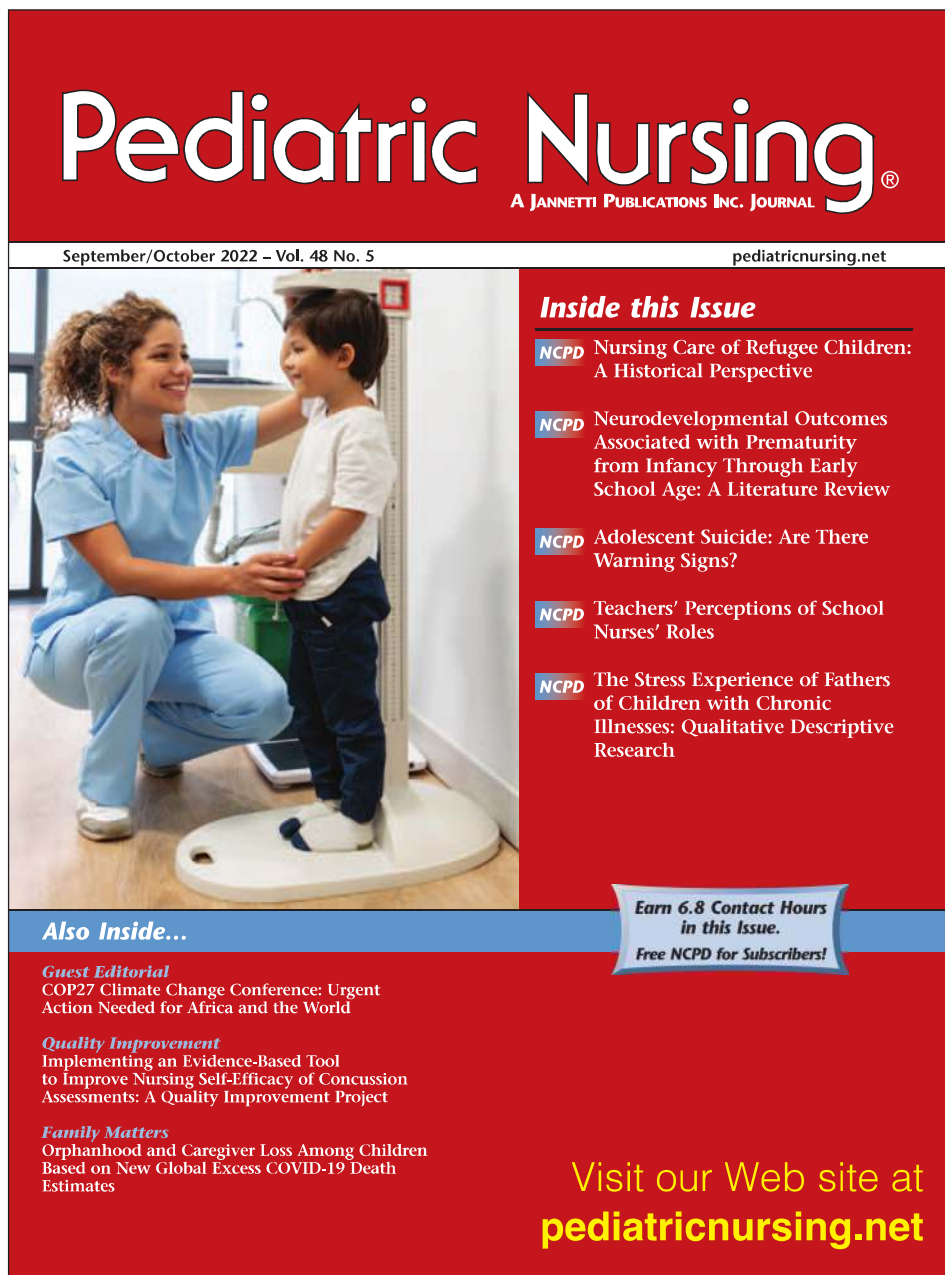


# 2023 Marketing Solutions

Share your message with pediatric nurse practitioners (PNPs), pediatric office-based and hospital-based nurses. Our clinical editorial content is top-rated among nursing publications.



**Pediatric Nursing**  
A JANNETTI PUBLICATIONS INC. JOURNAL

September/October 2022 – Vol. 48 No. 5      pediatricnursing.net

### Inside this Issue

- NCPD** Nursing Care of Refugee Children: A Historical Perspective
- NCPD** Neurodevelopmental Outcomes Associated with Prematurity from Infancy Through Early School Age: A Literature Review
- NCPD** Adolescent Suicide: Are There Warning Signs?
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## ADVERTISING PORTFOLIO

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Our subscribers have earned journal NCPD credit since 1989.

# Tradition Meets Innovation

For nearly 50 years, **Pediatric Nursing** has provided the pediatric nursing arena with current information on practice, policy, and research. Each issue includes:

- Expanded, evidence-based clinical content for the pediatric nurse at the bedside.
- The latest advances in pediatric nursing practice, research, administration, and education.
- In-depth analyses by the world's leading experts in pediatric nursing.
- NCPD contact hours and pharmacology credits.

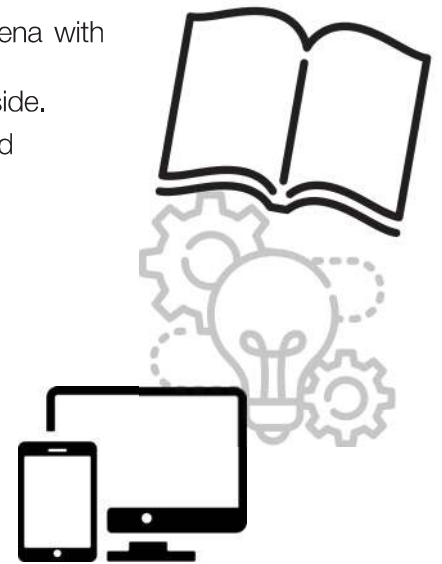
## Regular Series and Departments:

- Critical Thinking Case Studies
- Demystifying Research
- Family Matters
- Inspirations
- Items of Interest
- Primary Care Approaches
- Children's Corner
- COVID-19: What's New?
- Perspectives in Pediatric Ambulatory Care

## Journal Philosophy Statement:

**Pediatric Nursing** presents information that is both theoretically grounded and clinically relevant to educate the novice, enrich the generalist, and advance the pediatric specialist toward providing professional care of the highest quality.

*Pediatric Nursing is the premier resource for evidence-based clinical information, research studies, and advances in child health care.*



## ISSUES PUBLISHED BI-MONTHLY – Effective January 2023

Your advertisement in **Pediatric Nursing** is guaranteed to reach more pediatric nurses than any other pediatric nursing journal. Nursing Continuing Professional Development (NCPD) contact hours are offered in every issue!

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**Deadlines:** space January 6, materials January 13

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workplace.

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**Deadlines:** space November 10, materials November 17



## OPPORTUNITIES FOR DIGITAL EDITION

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Embed a video or audio file up to 3 minutes in your full page or half page ad in the electronic edition of *Pediatric Nursing* to create a dynamic reader experience. The video or audio file will include a "Play" button instructing the reader to click to play.

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Provide a link to your audio file (e.g., on SoundCloud or other embedded audio service). Alternatively, audio files can be emailed directly for insertion into the electronic edition.

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Effective January 1, 2023

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	1X	6X
1 Page	\$1,700	\$1,525
1/2 Page	\$1,200	\$1,050
1/4 Page	\$975	\$850
Four color process: \$1,400 additional per cost.		

### Preferred Positions:

2nd cover	30% premium
3rd cover	20% premium
4th cover	50% premium

### Rate Protection Policy:

Rates shown above are in effect as of January 1, 2023. Rates subject to change without notice. Contracts for six or more insertions are accepted with the understanding that these rates will be guaranteed through December 31, 2023.

### Reproduction Requirements:

**PDF file is the accepted format:** All PDF files should be of high resolution (a minimum of 300 dpi) and print ready. All fonts and graphics must be embedded.

**Bleed Information:** Keep live matter 1/4" from trim, 1/2" from gutter.

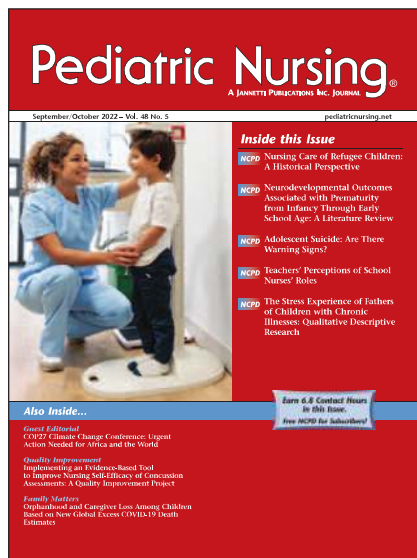
**Binding:** *Pediatric Nursing* is saddle stitched.

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Space Unit:	Width	Depth
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### Advertising Representatives:

Ben Smith, National Sales Manager  
Heidi Perret, Marketing Specialist  
Phone: 856-256-2373



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Attention: Heidi Perret  
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# Pediatric Nursing Podcast



The *Pediatric Nursing* Journal Podcast Series provides extended content relating to articles published in the journal, such as author interviews and round table discussions. The *Pediatric Nursing* Journal Editorial Board is currently developing episodes for production in 2023.

More than 7,000 downloads. Each episode - current average = 500+ downloads

## Podcast Sponsorship \$750 per episode

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The ad spots will include your company's name and website. Example: "This episode of the *Pediatric Nursing* Podcast Series is brought to you by **XYZ Company**. Visit their website at **thisisthewebsite.com** for information about their latest product/service."

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The *Pediatric Nursing* Podcast Series is available on Apple Podcasts (iTunes), Google Podcasts, Spotify, Stitcher, TuneIn Radio, Spreaker, Podcast Addict, Amazon Audible/Music, and wherever listeners get their podcasts.

# Pediatric Nursing Website

Take advantage of ***Pediatric Nursing's*** full comprehensive web site ([www.pediatricnursing.net](http://www.pediatricnursing.net)). The website includes the latest content found in ***Pediatric Nursing*** Journal.

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