

2025 MEDIA KIT

*Sponsor
a podcast.
See inside for details.*



Advertise your products and services to
MEDICAL-SURGICAL NURSES

2025 Advertising Rate - Effective January 1, 2025

Advertising Rates

Advertising rates per insertion (black & white):

	1x
1 page	\$1,750
1/2 page	1,250
1/4 page	\$1,000

Color Rates:

Four color process: \$1,450
per page plus b/w rate

* Four-color advertisements only on cover positions.

Mechanical Requirements

Space Unit	Width	Depth
1 page w/bleed	8.375"	11.125"
1 page no bleed	7"	10"
1/2 page (v)	3.375"	10"
1/2 page (h)	7"	4.78"
Quater page	3.75"	4.875"

Bleed full page size: 8 3/8" X 11 1/8"

Trim size: 8 1/8" x 10 7/8"

Bleed Information: Keep live matter 1/4" from trim, 1/4" from gutter.

Binding: **MEDSURG Nursing**® is saddle stitch

Guaranteed Circulation/Readership:

3,500

Sworn statement and U.S. Post Office records for periodicals class mail.

Subscription Rate:

Personal - \$80/year (6 issues)

Institutional - \$110/year (6 issues)

\$45 additional postage for copies mailed outside the US.

Editor:

Dottie Roberts, EdD, MSN, MACI, RN,
CMSRN®, OCNS-C®, CNE

Publisher:

Anthony J. Jannetti, Inc.
Box 56, Pitman, NJ 08071-0056
Federal I.D. #22-3018541

Forward all contracts, Insertion orders and printing materials to:

MEDSURG Nursing®

c/o Anthony J. Jannetti, Inc.

Attention:

Heidi Perret, Marketing Specialist

Phone: 856-256-2375

Email: heidi.perret@ajj.com

Established:

Premier issue published September 1992

Issuance:

- Frequency: Six times a year
- Issue date: 1st week of 2nd month of issue (i.e., Jan/Feb issue is mailed Feb 5).

January/February Issue:

Space Closing: *January 5, 2025*

Ad Materials Due: *January 12, 2025*

March/April Issue:

Space Closing: *March 5, 2025*

Ad Materials Due: *March 12, 2025*

May/June Issue:

Space Closing: *May 6, 2025*

Ad Materials Due: *May 13, 2025*

July/August Issue:

Space Closing: *July 8, 2025*

Ad Materials Due: *July 15, 2025*

September/October Issue:

Space Closing: *September 6, 2025*

Ad Materials Due: *September 13, 2025*

November/December Issue:

Space Closing: *November 5, 2025*

Ad Materials Due: *November 12, 2025*

Jannetti Publications, Inc., reserves the right to approve all advertising content.

Reprints:

For information on purchasing article reprints contact: Heidi Perret at 856-256-2375 or via email at heidi.perret@ajj.com.

Circulation:

3,000

Coverage:

National

Cancellations:

Cancellations will not be accepted after the closing date of each issue.

Rate Protection Policy:

Publisher reserves the right to hold advertiser and/or its agency jointly and severally liable for all monies due and payable to publisher. Publisher reserves the right to require prepayment for advertisements.

Rates are subject to change without notice. Contracts are accepted with the understanding that rates will be guaranteed for one issue beyond last issue closed.

Published By:

Jannetti Publications, Inc.
Anthony J. Jannetti, Publisher
www.ajj.com

General Information

Editorial Philosophy: **MEDSURG Nursing**® offers its readers an in-depth and educational examination of the key clinical issues, research, and trends in medical-surgical nursing. To address the interests of its primary readers, who are medical-surgical nurses, **MEDSURG Nursing**® publishes clinical and evidence-based articles that advance improvements in health restoration, health promotion, and health maintenance. **MEDSURG Nursing**® is committed to the promotion of health and the prevention of illness in adults. By sharing the latest vital clinical nursing care information from leading experts, the journal strives to support medical-surgical nurses in acute, general, private, long-term, and outpatient settings and to prepare others to assume such roles in the future.



MEDSURG NURSING®

A Jannetti Publications Inc. Journal

Other Marketing Opportunities



MEDSURG Nursing Journal Podcast Series Sponsorship

The **MEDSURG Nursing** Podcast Series provides extended content relating to articles published in the journal, such as author interviews and round table discussions. The ad spots will include your company's name and website.

Example: "This episode of the **MEDSURG Nursing** Podcast Series is brought to you by XYZ Company. Visit their website at thisisthewebsite.com for information about their latest product/service." The **MEDSURG Nursing** Podcast Series is available on iTunes, Google Podcasts, Spotify, Stitcher, TuneIn Radio, Spreaker, Podcast Addict, and wherever listeners get their podcasts.

**To learn more about our advertising and
marketing opportunities, contact**

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