



**PCNA 24th ANNUAL SYMPOSIUM  
SUPPORT & EXHIBITION BOOKING FORM  
April 4-7, 2018 – Marriott Baltimore Waterfront Hotel**

Please use this form to purchase exhibit space at the 24<sup>th</sup> Annual Symposium, April 4-7, 2018 at the Marriott Baltimore Waterfront Hotel. If you would like to purchase marketing/advertising, you may combine with your exhibit space payment.

Please complete all details and return to: Jack Edelman, jack.edelman@ajj.com - phone: 856-256-2313, fax: 856-589-7463

**MAIN CONTACT/BILLING INFORMATION (required)** *This person will be responsible for all correspondence.*

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Telephone: \_\_\_\_/\_\_\_\_/\_\_\_\_ Fax: \_\_\_\_/\_\_\_\_/\_\_\_\_

Email (required to process registration): \_\_\_\_\_

**PROMOTIONAL LISTING IN EXHIBIT GUIDE**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Telephone: \_\_\_\_/\_\_\_\_/\_\_\_\_ Fax: \_\_\_\_/\_\_\_\_/\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**EXHIBITION BOOTH SPACE**

EXHIBIT TYPE	BY SEPT 15, 2017	BY NOV 1, 2017	AFTER DEC 31, 2017
10' x 10' Booth	\$1,500	\$1,750	\$2,000
10' x 20' Booth	\$3,000	\$3,500	\$4,000
20' x 20' Island Booth	\$4,500	\$5,500	\$6,500
10'x10' Non-Profit Booth	\$1,000	\$1,250	\$1,500
Table Top Non-Profit Display	\$500	\$750	\$1,000
Booth Upgrade <i>(optional)</i>	\$500 - Includes premium booth location and enhanced profile with logo in the Symposium Guide and on the PCNA website.		
Total Booth Cost	\$	\$	\$

**Choice of Booth(s):**

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

If possible, **do not** assign us space near: \_\_\_\_\_

**PROMOTIONAL DESCRIPTION**

Limit: 30 words or less, to be posted in PCNA’s live Exhibit Hall and printed in the Symposium Guide

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SUPPORT/SPONSORSHIP PROMOTIONAL OPPORTUNITIES		
Item	Price (check off item)	Total
Program Guide Advertising	<input type="checkbox"/> \$3,000 Full-page color, back cover <input type="checkbox"/> \$2,500 000 Full-page color, inside front cover <input type="checkbox"/> \$1,500 Full-page color <input type="checkbox"/> \$1,000 Full-page black & white	
Free Standing Meter Boards	<input type="checkbox"/> \$750 (each) x _____	
Insert in Attendee Tote Bags	<input type="checkbox"/> \$1,000	
Advertising in At-Show Attendee Email	<input type="checkbox"/> \$1,000	
Advertising on Annual Symposium Website	<input type="checkbox"/> \$1,000/month x _____ months	
Floor Decals	<input type="checkbox"/> \$1,000 (includes 5 floor decals)	
Table Tent Advertising	<input type="checkbox"/> \$1,750 (includes 5 table tents, front & back)	
Photo Booth Sponsorship	<input type="checkbox"/> \$3,000	
Logo on Attendee Badge Lanyards	<input type="checkbox"/> \$3,000	
Customized Focus Groups	<input type="checkbox"/> \$5,000	
Charging Station	<input type="checkbox"/> \$5,000	
Hotel Key Cards	<input type="checkbox"/> \$5,000	
Logo on Attendee Tote Bags	<input type="checkbox"/> \$5,000	
PCNA Mobile Events App Sponsor	<input type="checkbox"/> \$5,000	
Refreshment Breaks	<input type="checkbox"/> \$5,000 (starting at)	
WiFi Hot Spot	<input type="checkbox"/> \$9,500	
<b>TOTAL AMOUNT</b>		

Please call me to discuss our Support Packages/Opportunities

**PAYMENT**

- Payment will be made by check, please forward me a final confirmation/invoice
- Payment will be made by credit card, please forward me information to complete my payment in a secure format

Payment total (booth fee + upgrade + advertising): \$ \_\_\_\_\_

We accept the contract terms and conditions (listed in this support and exhibition prospectus) and agree to abide by the guidelines for industry participation for the meeting. I am authorized to sign this form on behalf of the applicant/company.

Signature (required) \_\_\_\_\_ Date: \_\_\_\_\_