



**20<sup>th</sup> National Neonatal Nurses Conference**  
**23<sup>rd</sup> National Mother Baby Nurses Conference**  
**2<sup>nd</sup> National Advanced Practice Neonatal Nurses Conference**  
**Bally's Las Vegas Hotel • Las Vegas, NV**  
**September 9-12, 2020**

**2020 CONFERENCE SYLLABUS AD SPACE RESERVATION FORM**

**Expand your marketing message by reserving advertising space in the National Neonatal Nurses Conference Meeting Syllabus!**

As an exhibitor with the National Neonatal Nurses Conference (NNNC) this year in Las Vegas, NV, you have already demonstrated your commitment to neonatal nursing. We invite you to expand this commitment by reserving your advertising space in the official **NNNC 2020 Conference Meeting Syllabus**. The NNNC Conference Meeting Syllabus contains program information, schedules of activities and exhibit information making it a valuable resource for all nurses throughout the conference. Approximate circulation: 1,500. **All Ads must be pre-paid.**

**A. Color Rates are additional to the page size costs below:**

<u>Rates:</u>	<u>Exhibitor:</u>	<u>Non-Exhibitor:</u>
One Page B&W	\$775	\$900
Half Page B&W	\$575	\$700
One Page Four Color	\$1,500	\$1,675
Half Page Four Color	\$1,300	\$1,475
Fourth (Back) Cover - Color	<b>\$2,600</b>	<b>\$3,325</b>
Second (Inside Front) Cover - Color	<b>\$2,150</b>	<b>\$2,875</b>
Third (Inside Back) Cover - Color	<b>\$1,700</b>	<b>\$2,425</b>

**No Agency Commission Allowed; All Ads Must Be Prepaid**

<u>Sizes:</u>	<u>Width:</u>	<u>Depth:</u>
One Page	7"	10"
Half Page (H)	7"	4 7/8"
Half Page (V)	3 3/8"	10"
Bleed Size*	8 3/4"	11 1/4"
Trim Size*	8 1/2"	11"

\* Keep live area 1/4" from edges; \*Meeting Syllabus is Spiral Bound

**Check off Ad Page Size & Color choices below:**

Full Page \_\_\_ Half Page (H) \_\_\_ (V) \_\_\_ B&W \_\_\_ 4 Color \_\_\_

**B. Materials Accepted:**

High Resolution PDF Electronic Files (minimum 300 dpi) and proof copy required. Negatives; Camera-Ready Material. Advertising requiring typesetting or halftone conversions will be invoiced at cost.

**Closing Dates:**

Space Reservations: July 17, 2020

Ad Materials: July 24, 2020

Send all space reservations and advertising materials to:

**E-mail:** danielle.vellucci@ajj.com

**Mailing Address:**

Danielle Vellucci  
 Exhibit Coordinator  
 NNNC Meeting Syllabus  
 c/o Anthony J. Jannetti, Inc.  
 East Holly Ave/Box 56  
 Pitman, NJ 08071-0056

**C. Please complete and return with your full pre-payment. Make check payable in U.S. Funds to: NNNC (Tax ID#: 94-2755330)**

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ FAX \_\_\_\_\_ E-mail \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**D. Pay by Credit Card: Full payment due by July 24, 2020**

(NNNC Tax ID No. 94-2755330); Indicate Credit Card choice.

NNNC Accepts: Visa  MasterCard

Name on Credit Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Charge Amount \_\_\_\_\_

Security Code (see back of card) \_\_\_\_\_

Card Holder Name \_\_\_\_\_

**E. Payment by Check: (NNNC Tax ID No. 94-2755330)**

**Please Note: The remaining balance is due by July 24, 2020**

Mail check payable in U.S. Funds by U.S. Postal Mail to:

NNNC c/o Anthony J. Jannetti, Inc.  
 East Holly Avenue, Box 56  
 Pitman, NJ 08071-0056  
 Attn: Danielle Vellucci

Physical Address for Courier Deliveries (i.e., UPS or Overnight)

NNNC c/o Anthony J. Jannetti, Inc.  
 200 East Holly Avenue  
 Sewell, NJ 08080  
 Attn: Danielle Vellucci

**Conference and Exhibit Management Representatives:**

Anthony J. Jannetti, Inc. • Box 56 East Holly Avenue • Pitman, NJ 08071 • 856-256-2300 • Fax 856-589-7463