



**18th National Neonatal Nurses Conference
21st National Mother Baby Nurses Conference
& Fall National Advanced Practice Neonatal Nurses Conference
Hyatt Regency New Orleans, New Orleans, LA
September 5 – 8, 2018**

MEETING SYLLABUS AD SPACE RESERVATION FORM

Expand your marketing message by reserving advertising space in the National Neonatal Nurses Conference Meeting Syllabus!

As an exhibitor with the National Neonatal Nurses Conference (NNNC) this year in New Orleans, LA, you have already demonstrated your commitment to neonatal nursing. We invite you to expand this commitment by reserving your advertising space in the official **NNNC 2018 Conference Meeting Syllabus**. The NNNC Conference Meeting Syllabus contains program information, schedules of activities and exhibit information making it a valuable resource for all nurses throughout the conference. Approximate circulation: 1,500

A. Color Rates are additional to the page size costs below:

<u>Rates:</u>	<u>Exhibitor:</u>	<u>Non-Exhibitor:</u>
One Page	\$775.00	\$900.00
Half Page	\$575.00	\$700.00
Two Color*	\$500.00	\$550.00
Four Color Process*	\$725.00	\$775.00
Fourth (Back) Cover**	\$2,600.00	N/A
Second (Inside Front Cover**)	\$2,150.00	N/A
Third (Inside Back) Cover**	\$1,700.00	N/A

*Additional Fee; **Cover Positions must be Four Color

No Agency Commission Allowed; All Ads Must Be Prepaid

<u>Sizes:</u>	<u>Width:</u>	<u>Depth:</u>
One Page	7"	10"
Half Page (H)	7"	4 7/8"
Half Page (V)	3 3/8"	10"
Bleed Size*	8 3/4"	11 1/4"
Trim Size*	8 1/2"	11"

* Keep live area 1/4" from edges; *Meeting Syllabus is Spiral Bound

Check off Ad Page Size & Color choices below:

Note: Page size rates are Black & White; Color is additional

Full Page or Half Page (H) (V) 2 Color 4 Color

B. Materials Accepted:

High Resolution PDF Electronic Files (minimum 300 dpi) and proof copy required. Negatives; Camera-Ready Material. Advertising requiring typesetting or halftone conversions will be invoiced at cost.

Closing Dates:

Space Reservations: July 20, 2018

Ad Materials: July 27, 2018

Send all space reservations and advertising materials to:

E-mail: lauren.mckeown@ajj.com

Mailing Address:

Lauren McKeown
Exhibit Coordinator
NNNC Meeting Syllabus
c/o Anthony J. Jannetti, Inc.
East Holly Ave/Box 56
Pitman, NJ 08071-0056

Phone: 856-256-2342

FAX: 856-589-7463

C. Please complete and return with your full pre-payment. Make check payable in U.S. Funds to: NNNC (Tax ID#: 94-2755330)

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ FAX _____ E-mail: _____

By (please print) _____ Title _____

Signature & Title _____ Date _____

D. Pay by Credit Card: Full payment due by July 27, 2018

(NNNC Tax ID No. 94-2755330); Indicate Credit Card choice.

NNNC Accepts: Visa MasterCard

Name on Credit Card _____

Credit Card Number _____

Expiration Date _____ Charge Amount _____

Security Code (see back of card) _____

Card Holder Name _____

Card Holder Signature _____

E. Payment by Check: (NNNC Tax ID No. 94-2755330)

Please Note: The remaining balance is due by July 27, 2018

Mail check payable in U.S. Funds by U.S. Postal Mail to:

NNNC c/o Anthony J. Jannetti, Inc.
East Holly Avenue, Box 56
Pitman, NJ 08071-0056
Attn: Lauren McKeown

Physical Address for Courier Deliveries (i.e., UPS or Overnight Service):

NNNC c/o Anthony J. Jannetti, Inc.
200 East Holly Avenue
Sewell, NJ 08080
Attn: Lauren McKeown

Conference and Exhibit Management Representatives:

Anthony J. Jannetti, Inc. • Box 56 East Holly Avenue • Pitman, NJ 08071 • 856-256-2300 • Fax 856-589-7463