2020 CONFERENCE SYLLABUS AD SPACE RESERVATION FORM

Expand your marketing message by reserving advertising space in the National Neonatal Nurses Conference Meeting Syllabus! As an exhibitor with the National Neonatal Nurses Conference (NNNC) this year in Honolulu, HI, you have already demonstrated your commitment to neonatal nursing. We invite you to expand this commitment by reserving your advertising space in the official NNNC 2020 Conference Meeting Syllabus. The NNNC Conference Meeting Syllabus contains program information, schedules of activities and exhibit information making it a valuable resource for all nurses throughout the conference. Approximate circulation: 600

A. Color Rates are additional to the page size costs below:

<table>
<thead>
<tr>
<th>Rates:</th>
<th>Exhibitor:</th>
<th>Non-Exhibitor:</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Page</td>
<td>$500</td>
<td>$600</td>
</tr>
<tr>
<td>Half Page</td>
<td>$400</td>
<td>$500</td>
</tr>
<tr>
<td>Four Color Processes* (Additional Fee)</td>
<td>$600</td>
<td>$650</td>
</tr>
</tbody>
</table>

No Agency Commission Allowed; All Ads Must Be Prepaid

<table>
<thead>
<tr>
<th>Sizes:</th>
<th>Width:</th>
<th>Depth:</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Page</td>
<td>7&quot;</td>
<td>10&quot;</td>
</tr>
<tr>
<td>Half Page (H)</td>
<td>7&quot;</td>
<td>4 ¾&quot;</td>
</tr>
<tr>
<td>Half Page (V)</td>
<td>3 ¾&quot;</td>
<td>10&quot;</td>
</tr>
<tr>
<td>Bleed Size*</td>
<td>8 ¾&quot;</td>
<td>1 1 ¼&quot;</td>
</tr>
<tr>
<td>Trim Size*</td>
<td>8 ½&quot;</td>
<td>11&quot;</td>
</tr>
</tbody>
</table>

* Keep live area ¾" from edges; *Meeting Syllabus is Spiral Bound

Check off Ad Page Size & Color choices below:

- Full Page __
- Half Page (H) __
- (V) __
- B&W __
- 4 Color __

B. Materials Accepted:

High Resolution PDF Electronic Files (minimum 300 dpi) and proof copy required. Negatives; Camera-Ready Material. Advertising requiring typesetting or halftone conversions will be invoiced at cost.

Closing Dates:

Space Reservations: February 28, 2020
Ad Materials: March 6, 2020

Send all space reservations and advertising materials to:

E-mail: danielle.vellucci@aij.com

Mailing Address:

Daniele Vellucci
Exhibit Coordinator
NNNC Meeting Syllabus
c/o Anthony J. Jannetti, Inc.
East Holly Ave/Box 56
Pitman, NJ  08071-0056

Phone: 856-256-2342
FAX:  856-589-7463

C. Please complete and return with your full pre-payment. Make check payable in U.S. Funds to: NNNC (Tax ID#: 94-2755330)

| Company ____________________________ | Address ____________________________ |
| City _____________________________ | State ___ | Zip __ |
| Telephone ___________________ | FAX __________ | E-mail: __________________

By (please print) ___________________________ Title ___________________________ Date __________________

Signature & Title ___________________________________________________________ Date ____________________

D. Pay by Credit Card: Full payment due by February 28, 2020

(NNNC Tax ID No. 94-2755330): Indicate Credit Card choice.

NNNC Accepts: ☐ Visa ☐ MasterCard

Name on Credit Card ____________________________

Credit Card Number ____________________________

Expiration Date __________ Charge Amount __________

Security Code (see back of card) __________

Card Holder Name ____________________________

Card Holder Signature ___________________________

E. Payment by Check: (NNNC Tax ID No. 94-2755330)

Please Note: The remaining balance is due by February 28, 2020

Mail check payable in U.S. Funds by U.S. Postal Mail to:

NNNC c/o Anthony J. Jannetti, Inc.
East Holly Avenue, Box 56
Pitman, NJ 08071-0056
Attn: Danielle Vellucci

Physical Address for Courier Deliveries (UPS, Overnight):

NNNC c/o Anthony J. Jannetti, Inc.
200 East Holly Avenue
Sewell, NJ 08080
Attn: Danielle Vellucci