MEETING SYLLABUS AD SPACE RESERVATION FORM

Expand your marketing message by reserving advertising space in the National Neonatal Nurses Conference Meeting Syllabus! As an exhibitor with the National Neonatal Nurses Conference (NNNC) this year in Orlando, FL, you have already demonstrated your commitment to neonatal nursing. We invite you to expand this commitment by reserving your advertising space in the official NNNC 2019 Conference Meeting Syllabus. The NNNC Conference Meeting Syllabus contains program information, schedules of activities and exhibit information making it a valuable resource for all nurses throughout the conference. Approximate circulation: 1,500.

A. Color Rates are additional to the page size costs below:

<table>
<thead>
<tr>
<th>Rates:</th>
<th>Exhibitor:</th>
<th>Non-Exhibitor:</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Page</td>
<td>$775.00</td>
<td>$900.00</td>
</tr>
<tr>
<td>Half Page</td>
<td>$575.00</td>
<td>$700.00</td>
</tr>
<tr>
<td>Two Color*</td>
<td>$500.00</td>
<td>$550.00</td>
</tr>
<tr>
<td>Four Color Process*</td>
<td>$725.00</td>
<td>$775.00</td>
</tr>
<tr>
<td>Fourth (Back) Cover**</td>
<td>$2,600.00</td>
<td>N/A</td>
</tr>
<tr>
<td>Second (Inside Front Cover**</td>
<td>$2,150.00</td>
<td>N/A</td>
</tr>
<tr>
<td>Third (Inside Back Cover**</td>
<td>$1,700.00</td>
<td>N/A</td>
</tr>
</tbody>
</table>

*Additional Fee; **Cover Positions must be Four Color.

No Agency Commission Allowed; All Ads Must Be Prepaid

Sizes: Width: Depth:

| One Page          | 7"          | 10"          |
| Half Page (H)     | 7"          | 4 ¾"         |
| Half Page (V)     | 3¾"         | 10"          |
| Bleed Size*       | 8 ¼"        | 11 ¼"        |
| Trim Size*        | 8½"         | 11"          |

* Keep live area ¼" from edges; *Meeting Syllabus is Spiral Bound

Check off Ad Page Size & Color choices below:

Note: Page size rates are Black & White; Color is additional to the page size costs below:

_ Full Page or Half Page (H) _ (V) _ 2 Color _ 4 Color _

B. Materials Accepted:

- High Resolution PDF Electronic Files (minimum 300 dpi) and proof copy required. Negatives; Camera-Ready Material.
- Advertising requiring typesetting or halftone conversions will be invoiced at cost.

Closing Dates:

- Space Reservations: July 19, 2019
- Ad Materials: July 26, 2019

Send all space reservations and advertising materials to:

E-mail: nnnc_exhibits@ajj.com

C. Please complete and return with your full pre-payment. Make check payable in U.S. Funds to: NNNC (Tax ID#: 94-2755330)

Company _________________________________

Address _________________________________

City _____________________________________ State _______ Zip __________

Telephone ___________________ FAX __________ E-mail: ____________________

By (please print) __________________________ Title ____________________________

Signature & Title __________________________ Date ______________

D. Pay by Credit Card: Full payment due by July 26, 2019

(NNNC Tax ID No. 94-2755330); Indicate Credit Card choice.

NNNC Accepts: □ Visa □ MasterCard

Name on Credit Card ________________________________

Credit Card Number ________________________________

Expiration Date ___________________ Charge Amount ____________________

Security Code (see back of card) ____________________________

Card Holder Name ________________________________

Card Holder Signature ________________________________

E. Payment by Check: (NNNC Tax ID No. 94-2755330)

Please Note: The remaining balance is due by July 26, 2019

Mail check payable in U.S. Funds by U.S. Postal Mail to:

NNNC c/o Anthony J. Jannetti, Inc.
East Holly Avenue, Box 56
Pitman, NJ 08071-0056

Physical Address for Courier Deliveries (i.e., UPS or Overnight Service):

NNNC c/o Anthony J. Jannetti, Inc.
200 East Holly Avenue
Sewell, NJ 08080