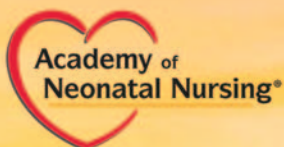


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# National Neonatal, Mother Baby, & Advanced Practice Neonatal Nurses Conferences

September 9-12, 2020  
Bally's Las Vegas Hotel  
Las Vegas, NV

Exhibit  
Prospectus



# Position Your Company as a Leader

## Benefits of Exhibiting

### *You will...*

**Have the opportunity to interact** with an expected attendance of 1,500 nurses! These are decision makers of which 1,000 will be neonatal nurses, NNPs, APNs, neonatal nurse managers, and directors who want to know about your products and services.

**Have dedicated time to network** — Exhibit hours are scheduled at dedicated times that will provide you the maximum opportunity to connect with attendees. Food and beverages, prize drawings, and breaks are also hosted in the Exhibit Hall to increase traffic.

**Establish new leads** for your products or services.



## 2020 Exhibitor Enhancements

### **BACK BY POPULAR DEMAND!**

#### **ANN's Fall National Advanced Practice Neonatal Nurses Conference**

The Fall National Advanced Practice Neonatal Nurses Conference was introduced by ANN in 2017 in Las Vegas and was an overwhelming success. Secure your 2020 booth space, sponsorships, or ad space reservation with ANN now to see even more NNPs, CNSs and APNs in Las Vegas.

#### **Management/Leadership Attendance**

ANN will offer our 7th ANNUal Symposium for Nurse Leaders to attract high-level decision makers to our conference, which means more nurse management/leadership attendees in the exhibit hall that impact the purchase and use of your products and services.

#### **Traffic Builder Program**

Features meter boards distributed throughout the exhibit hall driving attendees to all areas of the floor. These meter boards will have educational questions that attendees must answer to be eligible for prizes.

#### **Exhibit Hall Theater Presentations**

Looking for a way to educate attendees about your latest products and services in a classroom setting? Reserve a time slot in the exhibit hall presentation theater for your non-CNE program or product demonstration. These presentations are a great way to reach a live audience generating interest in your product and driving traffic to your booth. \$3,000 per time slot.

# Information for Exhibitors

## Space Assignment Fees

All applications for space must be filed using the form provided by the National Neonatal Nurses Conference. Please complete the enclosed form and keep a copy for your files. The National Neonatal Nurses Conference may, at its discretion, accept or reject any application for space.

## Terms of Payment and Cancellations

A deposit of 50% for each exhibit space is required at the time of application for space. The balance of payment shall be due upon receipt of confirmation. Assignments not rejected by the exhibitor within 14 days from the notification of space assignment will be considered accepted by the exhibitor and may, thereafter, be rejected or the contract cancelled only with the approval of the Exhibit Manager.

Should any contingency prevent holding of the conference or exhibition, the sponsoring group shall not be held liable for any expenses incurred by the exhibitor.

Exhibitors cancelling before May 8, 2020, will forfeit their deposits. Exhibitors cancelling after this date will be charged full-space rental.

## Exhibitor Services

The following services will be provided to exhibitors at no additional charge:

- Listing in program book
- Access to attendee lists
- Eight-foot high back wall and 42" high rails of quality flame-retardant fabric
- Security Guard service during exhibit set-up and exhibit days
- Daily cleaning of aisles in exhibit area

An Exhibitor Service Kit containing literature and rates for all labor, services, electrical connections, furniture, and miscellaneous equipment will be provided to exhibitors by the official decorating contractor, Levy Exposition Services, soon after space assignment has been confirmed.

## Special Regulations

**Subletting of Space** — The subletting or assigning of space is prohibited. Two or more companies may not exhibit in a single space unless special arrangements have been made with the Exhibit Manager.

**Fire Safety** — All structural work, such as extra shelving, standards, display racks, signs, spotlights, etc., must be approved, and all decorations, drapery, and other fabrics must be flame-proofed before being used in decoration of any exhibit.

**Conduct** — Unethical conduct or infraction of rules on the part of the exhibitor or his or her representatives or both will subject the exhibitor or his or her representatives or both to dismissal from the exhibit hall. In this event, it is agreed no refund shall be made by the National Neonatal Nurses Conference and no demand for redress will be made by the exhibitor or his or her representatives. Disregard for any rule stated here is considered just reason for the National Neonatal Nurses Conference to prohibit an exhibitor from attending all future conference activities.

## Security and Liability

Security will be provided during non-exhibit hours. However, each exhibitor must make provision to safeguard his/her goods from the time they are placed in the exhibit area until they are removed by the exhibitor.

The National Neonatal Nurses Conference, Anthony J. Jannetti, Inc., and the hotel will not be responsible for loss or damage due to any cause.

Space is leased with the understanding that the National Neonatal Nurses Conference, Anthony J. Jannetti, Inc., and the hotel will act for the exhibitor and his or her representative only in the capacity of agent, and not as principal; and that the National Neonatal Nurses Conference, Anthony J. Jannetti, Inc., and the hotel assume no liability whatsoever for damages, for any act of omission or commission in connection with said agency, and that the exhibitor and his or her representatives hereby release the National Neonatal Nurses Conference, Anthony J. Jannetti, Inc., and the hotel from any or all liability for loss ensuing from any cause whatsoever.

The rules and regulations are to be construed as part of all space contracts. The National Neonatal Nurses Conference reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not specifically cover.

## Hotel Accommodations

Information regarding hotel accommodations will be provided at the time space assignment is confirmed by the National Neonatal Nurses Conference. Exhibitors are reminded that hotel rooms are reserved on a first-come, first-served basis and should plan to make arrangements as early as possible.

No hotel accommodations will be made for non-exhibiting firms.

Hospitality Suites for exhibitors will be available in a limited number. Requests should be made to Rick Gabler at Anthony J. Jannetti, Inc., 856-256-2314. Suites must not be open during exhibit hours or during sessions.

## Shipping Instructions

The National Neonatal Nurses Conference has made arrangements on behalf of the exhibitors with the decorating/drayage firm to receive, store, and deliver exhibits directly to the Exhibit Hall on set-up day. All shipments must be consigned as follows:

TO: Exhibitor's Name and Booth Number  
Levy Exposition Services  
c/o Liberty CFS NV Inc.  
5049 West Post Road  
Las Vegas, NV 89118

FOR: National Neonatal Nurses Conference  
Bally's Las Vegas Hotel  
September 9-12, 2020

Exhibitors are encouraged to ship all displays to ensure arrival at least 2 weeks prior to installation date. All display material will be stored in the contractor's warehouse for a period of 30 days as part of the official drayage service. Please do not send directly to the hotel.

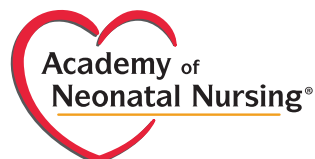
## Registration

All confirmed exhibitors will have the opportunity to preregister their personnel. It is to the exhibitor's advantage to register early to avoid delays onsite.

The official registration area will be open daily. All attendees will be required to register, and admission to the exhibits will be by badge only. A special exhibitor registration area will be provided.

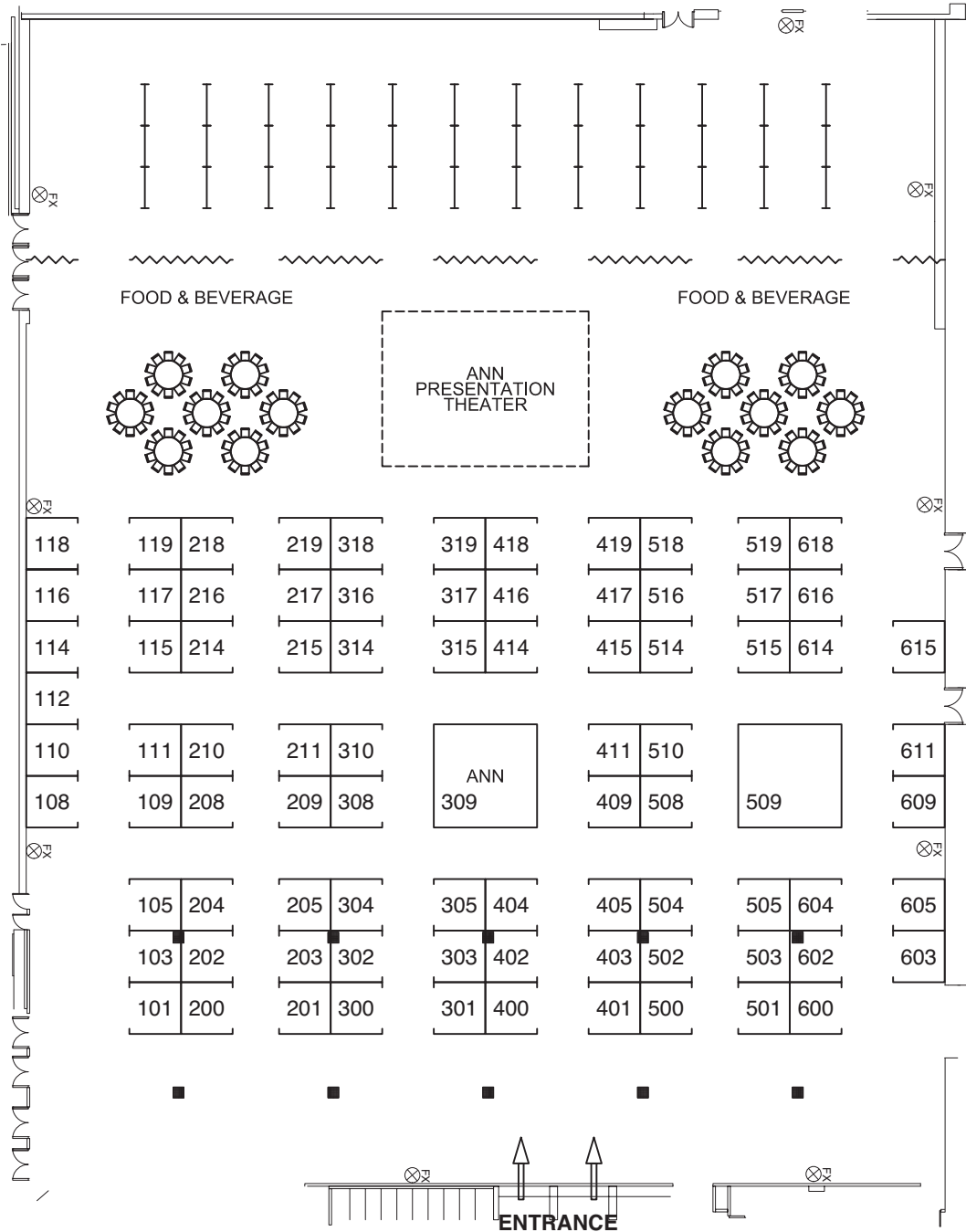
Communications with reference to exhibits at the National Neonatal Nurses Conference should be addressed to:

The National Neonatal Nurses Conference  
Rick Gabler, Director of Marketing  
Anthony J. Jannetti, Inc.  
East Holly Avenue/Box 56  
Pitman, NJ 08071-0056  
856-256-2314 – FAX: 856-589-7463  
Email: rick.gabler@ajj.com



# Bally's Las Vegas Hotel, Las Vegas, NV

## Bally's Event Center



### Exhibit Schedule

*Exhibit schedule and floor plan subject to change*

#### WEDNESDAY September 9

Exhibit Set Up  
9:00 am – 4:00 pm  
Exhibits Open/Opening Reception  
5:30 pm – 7:00 pm

#### THURSDAY September 10

Exhibits Open  
9:00 am – 2:00 pm

#### FRIDAY September 11

Exhibits Open/Refreshment Break  
9:00 am – 11:15 am  
Exhibitor Dismantling  
11:15 am – 5:00 pm

#### Exhibitor Information:

- Exhibit Hall is carpeted
- Ceiling Height – 24'
- Show colors – TBD

#### Official Hotel:

Bally's Las Vegas Hotel  
3645 S. Las Vegas Blvd.  
Las Vegas, NV 89109  
702-967-4111

#### Official Decorator:

Levy Exposition Services, Inc.  
253-437-0031

#### Exhibit Management:

Anthony J. Jannetti, Inc.  
East Holly Avenue/Box 56  
Pitman, NJ 08071-0056  
856-256-2314  
FAX: 856-589-7463  
Attention: Rick Gabler  
rick.gabler@ajj.com

### Booth Fees:

In-Line Booths .....	\$2,000
Corner Booths .....	\$2,200
Island Space .....	\$.23.00 per sq. ft.
Non-profit booth .....	\$.1,500