



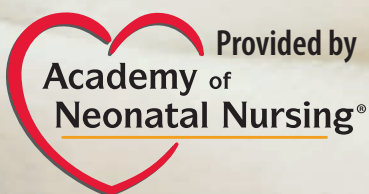
22nd National Mother Baby Nurses Conference

September 11-14, 2019

**Preconference Sessions and
6th ANNUAL Symposium for
Nurse Leaders**

September 11, 2019

*Caribe Royale
Orlando, Florida*



Provided by

Academy of
Neonatal Nursing®



ANN is heading to Orlando for our fall conference this year. Don't miss this exceptional program! Network with mother baby nurses from across the country. Enhance your knowledge and energize your practice as you learn from expert speakers. Connect with friends at social events, make new friends, and interact with industry representatives in the exhibit hall. There is nothing like the experience of a live conference!

Orlando, Florida, is home to more than a dozen theme parks. Chief among its claims to fame is Walt Disney World, comprised of parks like the Magic Kingdom and Epcot, as well as water parks. Walt Disney World area is just 1.5 miles from the conference hotel. Complimentary Shuttles to the Disney Transportation Center are available. Special-priced Disney discount tickets are available to our attendees (Visit the ANN Conference website to purchase.) Another major destination, Universal Orlando offers Universal Studios and Islands of Adventure, with the Wizarding World of Harry Potter straddling both. For a less adrenaline-pumping afternoon, enjoy the quiet natural beauty of the Harry P. Leu Gardens or a seaweed scrub at a luxury day spa. Savor fresh and local ingredients at one of Orlando's James Beard-nominated restaurants.



“Speakers were GREAT teachers!!!”

“Loved having tables at each session so that it was easy to take notes. The App was great and worked well. Variety of topics was awesome.”

“The speakers are all very knowledgeable, and did great at answering questions. The event was well organized and everything ran very smoothly.”

Statement of Purpose

The purpose of this conference is to provide current and clinically applicable information for prenatal, intrapartum, and postpartum care of the mother as well as infant care, both in the hospital and through transition to home. The educational sessions provide information to nurses and other healthcare professionals who care for the expectant and postpartum mother and her newborn. Specific objectives for each presentation will be listed in the conference program.

Continuing Education

Attendees may earn up to 28 contact hours for this conference, based on a 60-minute hour. (The main conference sessions provide 14 contact hours, preconference sessions up to 6.5, and poster sessions up to 7.) Participants must be registered for the conference, attend at least 90% of a session, and complete the online evaluations to earn continuing education contact hours.

The Academy of Neonatal Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

The provider, the Academy of Neonatal Nursing, is approved by the California Board of Registered Nursing, Provider #CEP 6261; and Florida, Provider #FBN 3218, content code 1300, CE Broker #50-3006.

Hotel Information

Caribe Royale All Suite Hotel
8101 World Center Drive
Orlando, FL 32821

Reservations: 800-823-8300 or local number 407-238-8000

Guest check in time is 4:00 PM. Check out is 11:00 AM.

The Caribe Royale All Suite Hotel has been designated as the headquarters hotel for the Mother Baby National Conference. A block of rooms has been reserved at the special rate of \$129 Double Queen/Standard King. Rates are subject to applicable state and local taxes. The special rate is available until **Monday, August 12, 2019**. Reservations received after this date will be accepted on a space and rate available basis.

Hotel Parking

The Caribe Royale All Suite Hotel has waived their self-parking fee for our attendees. Valet parking is available for a current charge of \$12 plus tax per day. Pricing is subject to change.

Conference Planning Committee

Jeni Bowlin, BSN, RN, CBC

Staff Nurse, Mother Baby Unit
Winnie Palmer Hospital
Orlando, Florida

Debbie Fraser, MN, CNeon(C), RNC-NIC

Associate Professor, Athabasca University
Neonatal Nurse Practitioner
St. Boniface General Hospital
Winnipeg, Manitoba
Editor-in-Chief, Neonatal Network:® The Journal of Neonatal Nursing
Executive Director, Academy of Neonatal Nursing®

Patricia Hensley, MSN, RNC-OB, C-EFM, CHSP

Administrative Nurse Manager, Perinatal High-Risk Unit
AdventHealth
Orlando, Florida

Sherri Lee Simons, MSN, RNC, CCRN

Principal
Military & Veterans Health
Cognosante
Falls Church, Virginia

Collete Summers, BSN, RNC-NIC, CLC

Nurse Manager, Mother Baby Unit
AdventHealth
Orlando, Florida

Questions?

Conference: 707-795-1421

conferenceinfo@academyofneonatalnursing.org

Registration: 856-256-2352

motherbabyreg@ajj.com

Registration Open 4:00–6:00 PM

Tuesday 9/10

Registration Open 7:00 AM–7:30 PM

Wednesday 9/11

6th ANNUAL Symposium for Nurse Leaders

Are you a nurse leader who inspires and motivates your team? Someone interested in leadership roles in the future? Perhaps you are hoping to enhance your skills so you can advance to the next level of leadership? This day is for you! In this 6th iteration of the Symposium for Nurse Leaders, the content focuses on building the culture of your unit to provide the best patient care. There are opportunities to interact with other nursing leaders, to compare and share. Join us and maximize your impact!

010 8:00 AM–4:00 PM (6.5 CONTACT HOURS)

NIC 4 NNP 5 LRN 5

Conflict Management: Finding Resolution Without Rock-Paper-Scissors

Tiffany Gwartney, DNP, APRN, NNP-BC

Building Joyful Cultures: When All Else Fails, Bring Chocolate!

Lucy Houghton, MS, RN

Nursing Workload and Missed Nursing Care

Heather Tubbs Cooley, PhD, RN, FAAN



Preconference Sessions

8:00 AM–4:00 PM Full Day Session (6.5 contact hours)

020 Neonatal Pharmacology: Practical Pointers for Managing Neonatal Infections and Training the Neonatal Brain **NIC 3 NNP 4 LRN 4 Rx 6.5**

*Christopher McPherson, PharmD
Jason Newland, MD, MEd*

8:00–11:30 AM Half Day Morning Session (3.25 contact hours)

030 Electronic Fetal Monitoring: Maximizing Safety for the Fetus and Care Team

Cyndy Krening, MS, CNS, RNC-OB, C-EFM, RN

12:30–4:00 PM Half Day Afternoon Sessions (3.25 contact hours)

040 Back to Basics for Neonatal Nurses **NIC 1 NNP 1 LRN 2**

David Burchfield, MD

Conference Opening Keynote Address Welcome Reception

The main conference opens on Wednesday evening with internationally recognized keynote speaker **Dr. Jennifer Arnold**. Dr. Arnold is a neonatologist and Simulation Educator at Johns Hopkins All Children's Hospital in St. Petersburg, Florida, and co-star of TLC's *The Little Couple*. Join with your colleagues to welcome Dr. Arnold and to learn more about how to improve outcomes for the infants and families in your care.

4:30–5:30 PM

400 There's No Place Like Home: Using Simulation to Educate Families and Improve Patient Outcomes **NIC 4 NNP 5 LRN 5**

Jennifer Arnold, MD, MSc, FAAP

5:30–7:30 PM Welcome Reception, Exhibit Hall Opening, and Poster Viewing. Welcome to the conference! Food, Music, Networking, Posters, and Exhibits. Come join us, learn and enjoy!



4:30–5:30 PM **Keynote Address, see page 3**

5:30–7:30 PM **Welcome Reception, Exhibit Hall Opening, and Poster Viewing.**

Thursday 9/12

6:30 AM–4:45 PM

Registration Open

6:30 AM–4:45 PM Registration Open

6:45–7:45 AM Coffee and Tea Service

7:45–8:00 AM Welcome/General Announcements

8:00–9:00 AM

301 Bullying and Incivility in Nursing: When Looks Can Kill **LRN 5 MNN 4 INP 6**

Patricia Durant, MSN, RN
Linda Schofield, MSN, RN

Why do some nurses treat other nurses, nursing students, and nursing faculty with disdain? Does this happen in your unit? Our speakers discuss reasons why and offer insight on ways to handle, prevent, and respond to this behavior.

9:00–10:15 AM Refreshment Break—Please Visit Exhibits and Posters (Coffee, Tea)

10:15–11:15 AM

302 Weeding Through the Issues of Marijuana Legalization **LRN 5 MNN 4 INP 6**

Cyndy Krening, MS, CNS, RNC-OB, C-EFM

As more and more states legalize marijuana, perinatal challenges abound. There is little evidence to inform development of guidelines and protocols for screening, educating, testing of mothers and newborns, and reporting. There are perinatal issues around discriminatory testing, length of time the drug remains in the system, potential for compromised provider-patient relationships, inconsistent education and referrals, breastfeeding during marijuana use, punitive or legal interventions, and more. These issues are discussed, along with considerations for practice and policy in caring for cannabis-exposed pregnant women and newborns.

11:15 AM–12:15 PM

303 In Pursuit of Joy: Rescue Me, Rescue My Patients **LRN 5**

MNN 4 INP 6

Lucy Houghton, MS, RN

Explore why joy in the workplace is not only important to us as nurses, but as people. This is the story of a nurse who set out to rescue patients and found joy rescuing herself.

12:15–1:45 PM Lunch provided by ANN—Exhibits Open and Poster Viewing

1:45–2:45 PM **A Workshops (Concurrent Sessions)**

311 What You Need to Know about Preeclampsia **LRN 1**

MNN 1 INP 3

Rachel Humphrey, MD

Dr. Humphrey discusses the pathophysiology, diagnosis, and treatment of preeclampsia. Risk factors for preeclampsia and modalities to decrease risk are also addressed.

312 Empowering the RN: Supporting the Breastfeeding Family **LRN 2 MNN 2 INP 4**

Annette Leary, RN, BSN, IBCLC
Martha Lasley, RN, BSN, IBCLC

Encouraging questions and facilitating discussion, Ms. Leary and Ms. Lasley assist you in improving your communication skills with the breastfeeding family, as well as ensuring that you have a firm working knowledge of the fundamentals and the latest evidence-based practices.

313 Newborn Assessment: Normal or Abnormal? **LRN 2**

MNN 3 INP 5

Debbie Fraser, MN, CNeon(C), RNC-NIC

Ms. Fraser addresses common physical findings in newborns. Variations of normal are examined to determine when they may represent findings of concern. Physical findings in common genetic conditions are also presented.

3:00–4:00 PM **B Workshops (Concurrent Sessions)**

321 Incorporating “Dancing for Birth” Into Your Practice **MNN 2 INP 4**

MNN 2 INP 4

April Eckwielen, LCCE, RYT
Kristin Gwaltney-Bunnett, RN, LCCE

“Dancing for Birth” is a gentle exercise program, combining dance with prenatal education and postpartum bonding, while instilling confidence in a woman’s innate ability to deliver and bond with her baby. The labor and delivery nurse can utilize the techniques learned in this program to help correct malposition, ease discomfort, and create greater satisfaction with the delivery process. Nurses participating in postpartum care, including NICU, can assist the new mother in bonding with the newborn using Dancing for Birth techniques, when appropriate. Feel-good fitness; essential birth wisdom; and a celebration of pregnancy, birth, and mothering is a winning trifecta, supporting women through the journey to motherhood.

322 Feeding the Infant with Neonatal Abstinence Syndrome **LRN 5 MNN 4 INP 6**

LRN 5 MNN 4 INP 6

Denise Maguire, PhD, RN, CNL, FAAN

Dr. Maguire discusses behaviors that disrupt feeding in infants with NAS, shares tips to help parents interpret individual feeding cues, and proposes both common and creative techniques for feeding infants. She also discusses how to assess mother/baby interactions during feedings.

323 Podium Presentations **LRN 5 MNN 4 INP 6**

Multiple Presenters

Peer-reviewed abstracts have been selected for podium presentations. Each session has multiple presenters. These cutting-edge presentations will bring you up-to-date on innovative research and clinical practice projects. Discover what your colleagues are doing in their units as they share their unique experiences. A balance of clinical, research, and education-themed abstracts are presented.



6:30 AM–5:00 PM Registration Open

6:45–7:45 AM Coffee and Tea Service

7:45–8:00 AM Announcements

8:00–9:00 AM

331 Management of Neonatal Abstinence Syndrome, From Delivery and Beyond **LRN 3 MNN 3 INP 5**

*E. Kyle Cook, MSN, APRN, NNP-BC
Carrie Pernesky, LMSW*

Ms. Cook addresses neonatal abstinence syndrome (NAS) including infants at risk for NAS, AAP guidelines for following drug-exposed infants, and non-pharmacologic and pharmacologic treatment options. She also describes her unit's experience treating over 2,500 babies with NAS since 2011. Ms. Pernesky discusses the Grow With Me Clinic, a multidisciplinary, developmental follow-up clinic specifically for drug-exposed infants. Grow With Me Clinic follows infants after discharge from the hospital up to age five.

9:00–10:00 AM Refreshment Break—Last Chance to Visit Exhibits (Coffee, Tea), Raffle

10:00–11:00 AM

332 Communication in Health Care: Not Abstract Art **LRN 5**

MNN 4 INP 6

Kelley Shultz, MD

Effective communication is essential to keeping our patients safe and delivering quality care. Its failure is involved in most of our worst outcomes. Dr. Shultz discusses some fundamentals of information transfer, such as the patient hand-off and how to speak with the physician. She explores ways to improve your skill and effectiveness as a communicator that are easy to implement.

11:00 AM–12:00 PM

333 Perinatal Palliative Care in the Community Hospital Setting **LRN 5 MNN 4 INP 6**

Tammy Ruiz Ziegler, RN, CPLC

The American Academy of Nursing published the policy statement, "Perinatal Palliative Care as an Essential Element of Childbearing Choices," with the role of the nurse as a key member of the team. Although many of these programs will be in large tertiary care centers, effective, supportive, family-centered, perinatal palliative care teams also have been developed in the community setting. Ms. Ruiz Ziegler discusses the development and functioning of primary, community-based, nursing-coordinated, perinatal palliative care. Nuts and bolts processes and functioning will be included, as well as a discussion of the current nursing literature and research.

12:00–1:30 PM Lunch on your own

1:30–2:30 PM **C Workshops (Concurrent Sessions)**

341 Is it Time to Call the Doctor Now? **LRN 2 MNN 3 INP 5**

Kelley Shultz, MD

Understanding normal newborn physiology and how newborns transition into the world helps you recognize when something is wrong. Dr. Shultz

discusses these issues and then identifies common and important reasons to call the pediatrician. She also addresses how to organize the information you want to share so that the call is successful for all.

342 Postpartum Hemorrhage: Preparing for the Worst

MNN 2 INP 4 Rx 0.5

Gargey Patil, MD

A significant contributor to maternal morbidity and mortality, postpartum hemorrhage is constantly on our radar. Dr. Patil presents algorithms that address potentially harmful situations and lead to safer outcomes.

343 Nuts and Bolts of Perinatal Palliative Care: An Interactive Workshop **LRN 5 MNN 4 INP 6**

Tammy Ruiz Ziegler, RN, CPLC

The American Academy of Nursing in their position paper on perinatal palliative care (PPC), advocates development of the interdisciplinary workforce in the care for infants and families, utilizing the nurse as a key figure in that care. Ms. Ruiz Ziegler focuses this interactive workshop on how nurses can facilitate and coordinate PPC programs while fostering a supportive team approach.

2:45–3:45 PM **D Workshops (Concurrent Sessions)**

351 Diagnosis and Treatment of Hypoglycemia in the Well Baby Nursery **LRN 3 MNN 3 INP 5**

Reese Clark, MD

Join Dr. Clark as he explores the intricacies of the physiology of glucose metabolism and addresses the risk factors that contribute to neonatal hypoglycemia. Leave this workshop with clinical management strategies to adapt to your units.

352 Laughing through Labor? Implementing a Nitrous Oxide Program for Labor **INP 6**

Nancy J. Travis, MS, BSN, RN, BC, CPN, CBC

Ms. Travis describes the journey one hospital system took to establish a nitrous oxide program during labor and the immediate postpartum period. She shares the design considerations, how the program was implemented, and how it is evaluated. Lessons learned from this journey may help empower other organizations to offer this unique program. The evidence supporting nitrous oxide use during labor is summarized and common barriers, misconceptions, and considerations for adopting a nitrous oxide program are identified.

353 Patient Safety: Why Does it Matter to Me? **LRN 5**

MNN 4 INP 6

Kelley Shultz, MD

The field of patient safety is growing and trendy. You hear phrases like quality improvement, systems theory, human factors, standardization, and high reliability. But how does any of that apply to our smallest patients? Join Dr. Schultz to explore patient safety science and discuss how to apply it to your unit and make a difference in the care you provide.

3:45–5:00 PM **Poster Reception**

Enjoy appetizers and a beverage (cash bar) while examining posters and interacting with the authors. Ask questions, exchange ideas, find out what other units are doing and what challenges they experience.



Call for Abstracts

We invite you to submit a Poster or Podium abstract for this conference. Posters and podium presentations offer the perfect avenue to network, exchange ideas, and improve the quality of nursing care. See academyofneonatalnursing.org for details. Submission deadline is **June 17, 2019**.

6:45–7:45 AM Coffee and Tea Service
7:45–8:15 AM Announcements & Awards

General Sessions

Combined Sessions with Neonatal and Advanced Practice Conference

8:15–9:15 AM

401 Breaking Bad News—Helping Families When They Need Us the Most **LRN 5 MNN 4 INP 6**

Anthony J. Orsini, DO

How do you discuss tragic news with parents and families in the most effective and compassionate manner? Dr. Orsini covers the history of delivering bad news in medicine, its impact on short-term and long-term coping mechanisms, and why healthcare professionals are traditionally poor communicators, especially when breaking bad news. You will learn key communication techniques that will help you work with families when breaking bad news. You will also learn how the same communication techniques can be used in everyday practice.

9:15–9:30 AM Refreshment Break—Coffee, Tea

9:30–10:30 AM

402 Legal “Ins and Outs” for Nurses **LRN 5 MNN 4 INP 6**

Scott E. Gwartzney, Esq.

Mr. Gwartzney, a plaintiff’s lawyer, explains what a malpractice claim is. He describes the process of evaluating potential malpractice claims, discusses pre-litigation issues, and the litigation and deposition process.

10:30–11:30 AM

403 Oh No...Not More Fluffy Stuff! **LRN 5 MNN 4 INP 6**

Rich Bluni, RN

Sometimes things get in the way of us feeling we are at our best. When you talk about those “things” some may call that the “Fluffy Stuff”! But what if that Fluffy Stuff is exactly what we need? What if we concentrated on our own stories? This talk focuses on how the Fluffy Stuff can help you thrive in today’s complex healthcare world.

11:30–11:45 PM Evaluation Instructions and Concluding Remarks

Topics and Speakers are Subject to Change

Discount Disney Tickets

Enjoy advance purchase savings on specially priced Disney Theme Park tickets, available for purchase until 5:00 PM on September 10, 2019. To view ticket options and pricing, please visit the ANN website. Partial day tickets available.

Special event at Walt Disney World, Friday, September 13th, Mickey’s Not-So-Scary Halloween Party, 7:00 PM to midnight. “Don your favorite costume and head out for this special night with eerie entertainment and Disney Characters that go bump in the night.”



Group Discount

Any facility/unit registering four (4) or more nurses together, will receive a discount of \$50 for each registrant who signs up for the full, main conference. All registrations in the group must be submitted together, no exceptions. **Please note: If a member of the group cancels, the group is no longer eligible for this discount, and the discount is forfeited. Cannot be combined with any other offer.**

Cancellation, Transfer, and Refund Policy

- All cancellations and transfers must be received in writing (motherbabyreg@ajj.com). For cancellations received on or before August 15, 2019, we will refund registration costs, less a \$50 administrative fee. We are unable to grant refunds after August 15, 2019, but will gladly transfer your registration to a colleague if the request is made in writing to Anthony J. Jannetti, Inc., National Mother Baby Nurses Conference, East Holly Avenue, Box 56, Pitman, NJ 08071-0056 or email your request to motherbabyreg@ajj.com.
- Refunds will be processed within 2 weeks after the conference.
- If it becomes necessary to cancel the National Mother Baby Nurses Conference for any reason, including labor strikes or force majeure, liability shall be limited to a full refund of registration fees.
- Notification of a cancelled conference will be mailed at least 15 days prior to the first day of the conference, if possible.

Airport/Transportation Information

The hotel is approximately 17 miles (30 minutes) from the Orlando International Airport. Taxi service is approximately \$50 one way. Airport shuttle is provided by MEARS Motor Shuttle (mearstransportation.com), \$34 roundtrip per adult, \$29 per child (4-11 yrs). All rates are subject to change.

Car Rental Discount **AVIS**

Avis has been chosen as the official car rental agency for the conference. Rates will be in effect for rental from September 9–14 and will include unlimited free mileage. To receive the discounted rates please refer to the Avis Worldwide Discount (AWD) number J907463, and call reservations at Avis at 800-331-1600 or make reservations online.

Delta Airlines Discount **DELTA**

Delta Airlines has been contracted as the official airline for this conference. SAVE UP TO 10% (depending on the class ticket purchased) by using the meeting code **NMSPG**. Enter this code in the Meeting Event Code Box located on the Delta website. Reservations may also be made by calling the Delta Meeting reservations at 800-328-1111, Monday–Friday, 7:00 AM to 7:30 PM CT.

Weather

Typical temperatures in Orlando in September are a high of about 90 degrees during the day and a low of 75 degrees in the evenings. Be sure to pack a sweater, light jacket or wear layers in the air-conditioned meeting rooms. We also suggest that you bring comfortable walking shoes for your conference activities.

Photography

Please note that attendance at this conference constitutes an agreement by the participant to ANN’s use and distribution (now and in the future) of the participant’s image. These images are for ANN’s use only and may appear on ANN’s website, in printed brochures, or other promotional materials.

LRN NCC code for Low Risk Neonatal

MNN NCC code for Maternal Newborn Nursing

INP NCC code for Inpatient Obstetric

22nd National Mother Baby Nurses Conference

Orlando, Florida • September 11–14, 2019

Register online at academyofneonatalnursing.org



Please print clearly. Confirmation, receipt, updates, and handout information will be sent via email only.

Name _____ Credentials (for badge) _____
 Email (print clearly) _____ Home Phone _____
 Home Address _____ Office Phone _____
 City _____ State _____ Zip _____ Mobile Phone _____
 Employer/Hospital _____ ANN Member # (if applicable) _____
 Disability or dietary needs? _____ Nursing License # _____ State _____

We occasionally provide email addresses of attendees to carefully screened vendors to share information on nursing-related products and services.
 Check here if you prefer not to have your contact information provided to vendors. Check here to be invited to the conference Facebook group.

Conference Sessions

September 11, 2019, ANNUAL Symposium for Nurse Leaders

8:00 AM–4:00 PM

#010 \$240

September 11, 2019, Preconference Workshops

Full Day Preconference

8:00 AM–4:00 PM

#020 \$240

Morning Preconference

8:00–11:30 AM

#030 \$120

Afternoon Preconference

12:30–4:00 PM

#040 \$120

September 11–14, 2019, Main Conference Registration

Registration Dates

Early Bird (through 7/8/19) \$470
 Early (7/9/19–8/12/19) \$500
 Regular/Onsite (after 8/12/19) \$540

Single Day Registration (circle one)

Thursday or Friday \$200
 Saturday only \$100

Group Discount: See website for details. Promotional prices do not apply to Group Discount.
 Student Price: \$260. Student must provide proof of full time student status, nursing programs only.
 Retiree Price: \$375. Retirees must be at least 65 years of age.

One discount per registrant.

Session Selections

Indicate the concurrent workshop you wish to attend by filling in the number of the workshop. Attendees are automatically registered for keynote and general sessions.

Thursday Workshops A # 3 ___ B # 3 ___
 Friday Workshops C # 3 ___ D # 3 ___

Conference Fees

1. Preconference or Symposium (circle sessions)
 Workshop # 010 020 030 040 \$ _____
 2. Single Day Registration \$ _____
 3. Main Conference \$ _____
Total Amount Due \$ _____

Payment

Check enclosed payable in U.S. funds to: **MBC**
 VISA MasterCard Discover Payment must accompany registration
 Card # _____
 Exp. date ____/____ Security code _____
 Signature _____
 Billing address same as above. If different:
 Address _____
 City/State/Zip _____

To receive a refund, cancellation of your conference registration must be received in writing at the conference management firm, A.J. Jannetti, on or before **August 15, 2019**. Send refund requests to: motherbabyreg@ajj.com

- A \$50 administrative fee is applied to all registration cancellations/refunds.
- You can transfer your registration to another person.
- If it becomes necessary to cancel the National Mother Baby Nurses Conference for any reason, including labor strikes or force majeure, liability shall be limited to a refund of conference registration fees.

Register online at academyofneonatalnursing.org or return this form to:
 MB Conference Registration
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 East Holly Ave., Box 56, Pitman, NJ 08071
 Conference inquiries: 707-795-1421 conferenceinfo@academyofneonatalnursing.org
 Registration inquiries: 856-256-2352 • Fax: 856-218-0557
motherbabyreg@ajj.com

Please Post
in Your Unit!

FACULTY

Jennifer Arnold, MD, MD, MSc, FAAP

Medical Director
Center for Medical Simulation and Innovative Education
Johns Hopkins All Children's Hospital
Tampa, Florida

Rich Bluni, RN

Studer Group
Orlando, Florida

David Burchfield, MD

Medical Director Newborn Services
University of Florida
University of Florida, Division of Neonatology
Gainesville, Florida

Reese Clark, MD

Vice President Clinical Research
MEDNAX
Clinical Professor
University of South Carolina
Greenville, South Carolina

E. Kyle Cook, MSN, APRN, NNP-BC

Neonatal Nurse Practitioner
Mednax Medical Group at East Tennessee Children's
Hospital
Knoxville, Tennessee

Heather Tubbs Cooley, PhD, RN, FAAN

Associate Professor, College of Nursing
The Ohio State University
Principal Investigator
The Research Institute at Nationwide Children's Hospital
Columbus, Ohio

Patricia Durant, MSN, RN

Clinical Faculty
ECPI University
Longwood, Florida

April Eckwielen, LCEE, RYT

Birth Experience Coordinator
AdventHealth Celebration
Celebration, Florida

Debbie Fraser, MN, CNeon(C), RNC-NIC

Associate Professor, Athabasca University
Neonatal Nurse Practitioner
St. Boniface General Hospital
Winnipeg, Manitoba
Editor-in-Chief, Neonatal Network®
Executive Director, Academy of Neonatal Nursing

Kristin Gwaltney-Bunnett, RN, LCCE

Parent Educator
AdventHealth Orlando
Orlando, Florida

Scott E. Gwartney, Esq.

Attorney
Brooks, LeBoeuf, Bennett, Foster & Gwartney, PA
Tallahassee, Florida

Tiffany Gwartney, DNP, APRN, NNP-BC

Assistant Professor
University of South Florida, College of Nursing
Neonatal Nurse Practitioner
Johns Hopkins All Children's Hospital
Saint Petersburg, Florida

Lucy Houghton, MS, RN

Culture Consultant
Jacksonville, Oregon

Rachel Humphrey, MD

Director Maternal Fetal Medicine
AdventHealth Medical Group
Orlando, Florida

Cyndy Krening, MS, CNS, RNC-OB, C-EFM

Perinatal Clinical Nurse Specialist
SCL Health, Saint Joseph Hospital
Denver, Colorado

Martha Lasley RN, BSN, IBCLC

Nursing Operations Manager, Maternal Education
Winnie Palmer Hospital for Women & Babies
Orlando, Florida

Annette Leary, RN, BSN, IBCLC

Maternal Educator Lactation Consultant
Winnie Palmer Hospital for Women & Babies
Orlando, Florida

Christopher McPherson, PharmD

Clinical Pharmacy Specialist
St. Louis Children's Hospital
Assistant Professor
Washington University School of Medicine
St. Louis, Missouri

Denise Maguire, PhD, RN, CNL, FAAN

Vice Dean of Graduate Programs
University of South Florida
St. Petersburg, Florida

Jason Newland, MD, MED

Professor of Pediatrics, Infectious Diseases
Washington University School of Medicine
St. Louis, Missouri

Anthony Orsini, DO

Vice-Chairman, Department of Neonatology
Winnie Palmer Hospital
MEDNAX
Orlando, Florida

Gargey Patil, MD

Assistant Director
Advent Medical Group Ob/Gyn
Orlando, Florida

Carrie Pernesky, LMSW

Program Coordinator of the Grow with Me Clinic
East Tennessee Children's Hospital
Knoxville, Tennessee

Linda Schofield, MSN, RN

Assistant Professor
ECPI University, College of Nursing Orlando
Orlando, Florida

Kelley Schultz, MD

Pediatric Hospitalist
Concord Regional Health Center
Concord, New Hampshire

Nancy J. Travis, MS, BSN, RN, BC, CPN, CBC

Interim Vice President Patient Care Services
Cape Coral Hospital/Lee Health
Cape Coral, Florida

Mary Whalen, DNP, NNP-BC, APRN

Assistant Professor Graduate School of Nursing
University of Connecticut
Storrs, Connecticut

Tammy Ruiz Ziegler, RN, CPLC

Perinatal Bereavement Coordinator
Mary Washington Healthcare
Spotsylvania, Virginia