

Corporate Support Program

The Academy of Neonatal Nursing (ANN) extends a cordial invitation for your company to review our Corporate Support Program. We encourage you to review the opportunities and the benefits of our **levels of recognition** and ask that you consider becoming a leader in the neonatal specialty and partner with us.



2020-2021 Conferences



*National Neonatal, Mother Baby,
and Advanced Practice
Neonatal Nurses Conferences*
September 9-12, 2020

Bally's Las Vegas
Las Vegas, NV



*Spring 2021
National Advanced Practice
Neonatal Nurses Conference*
April 21-24, 2021

Hilton Hawaiian Village
Honolulu, HI

Corporate Support Program Benefit Tiers	Red Heart	Gold Heart	Silver Heart	Bronze Heart	Corporate Partner
Your support will be recognized as follows:	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Logo on Academy of Neonatal Nursing Website (linking or non-linking)	✓	✓	✓	✓ NON-LINKING	✓ NON-LINKING
Banner Ad on ANN Website	✓				
The Academy Connection (ANN's E-Newsletter)	✓	✓	✓	✓	✓
Complimentary Subscription to Neonatal Network®	✓	✓	✓	✓	✓
ANN Registration Brochures	✓	✓			
Onsite Conference Recognition Graphics	✓	✓	✓	✓	✓
Support Graphic for Display in Exhibit Booth	✓	✓	✓	✓	✓
Program Books at ANN Conferences	✓	✓	✓	✓	✓
National Conference Opening Session	✓	✓	✓	✓	✓
Recognition in Post Conference Materials	✓				
Profile in one of our E-newsletters	✓	✓	✓	✓	
Additional Benefits Include:					
One Complimentary use of ANN Membership list	✓	✓			
Priority Exhibit Booth Assignments at National Conferences	✓	✓	✓	✓	
Exhibitor Ribbons for Booth Personnel at National Conferences	✓	✓	✓	✓	
One Complimentary use of NNC Attendees list	✓	✓	✓		
One Complimentary use of AP Attendees list	✓				
Two Complimentary full registrations to NNC (company employee only)	✓				
Complimentary full registration to NNC (company employee only)		✓			
Complimentary Registration Delivery (NNC)	✓				* National Neonatal Nurses Conference (NNC)
Complimentary Registration Delivery (AP)	✓				* Advanced Practice Neonatal Nurses Conference (AP)



Website/Online

Promotional Opportunities

E-Newsletter, The Academy Connection

\$1,500 per issue

Receive outstanding visibility and recognition (logo linking or non-linking) as the supporter of ANN's E-Newsletter. Electronically delivered to more than 7,000 members every other month.

Academy eBlast

eBlast cost \$2,000 per issue Three issues for \$5,000

The Academy sends out blast emails to members approximately twice a month. Total number of subscribers is presently 8,260. These eBlasts can be sponsored. Please supply banner ad no longer that 600 px in length in jpg format.

Online Advertising

Please call for banner placement options and affordable pricing quotes.

ANN accepts advertisements for its website and electronic newsletter. Acceptable file formats are jpg or gif, maximum file size is 30MB. Requests for additional sizes and placements will be considered. Banner placement options include the ANN homepage.

Conference Support Opportunities

ANNual Symposium for Nurse Leaders

\$7,500 - National Conferences

Support this day and a half of focused management and leadership content. Supporter will receive recognition in our program book, mobile app, and onsite signage. Four supporting company employees can attend the ANNual Symposium complimentary and interact with nursing leaders.

ANN Meeting Mobile App - Exclusive Sponsor

\$7,500 - National Conferences

\$4,000 - Advanced Practice Conference

Attendees use the ANN mobile app to sort through the best sessions and find their favorite exhibitors using the directory with vendor information.

- One exclusive sponsor is available for the ANN mobile app
- Promotional e-blast sent to all ANN members when the app opens
- Push notification to visit sponsor's booth (one time use – choose one day of meeting)
- Sponsor recognition on app can include sponsor's PDF download & booth information
- Recognition in mobile app sponsor listing
- Recognition in onsite program book and signage

Floor Decals, Window Clings

(National Conferences and Advanced Practice Conference)

\$1,500 - for five floor decals, approximate size 18"x24"

\$1,500 - for five window clings, approximate size 18"x24"

A great support opportunity, these options are extremely effective in driving traffic to your booth, providing recognition, and distinguishing companies from their competitors. Graphic options and placement of graphics will vary at each conference location.

Conference Tote Bags

\$11,500 - National Conferences

\$5,000 - Advanced Practice Conference

Provided to each registered attendee, the "official" tote bag contains important registration materials, program books, show information, and much more. Your name and logo will be seen and recognized by all attendees at the conference. Bonus distribution to Mother Baby Conference attendees at the National Conference.

WIFI

\$7,500 - National Conferences

\$4,500 - Advanced Practice Conference

Provide Internet access at our conferences. Your support will be recognized on all onsite signage, mobile app, and five floor decals. Bonus visibility to Mother Baby Conference attendees at the National Conference.

Freestanding Meter Board Advertising - double sided Plus 5 Floor Decals

(National Conferences and Advanced Practice Conference)

\$1,500 per board

Meter Boards positioned in high traffic areas for all attendees to view. This is a great way to promote booth traffic, products, and services while building your company's brand awareness. Meter boards are approximately 3 feet wide and 8 feet tall.



Lanyards/Badge Holders

\$7,500 - National Conferences

\$2,500 - Advanced Practice Conference

Receive outstanding visibility and recognition with your company's logo or name on the ANN badge holder or lanyard. Bonus distribution to Mother Baby Conference attendees at the National Conference.

Hotel Room Keys

(National Conference and Advanced Practice Conference)

Please call for pricing quotes.

Attendees will see your show of support every time they enter their hotel rooms during the conference. This is a great way to showcase your logo, company name, and booth number – driving traffic to your exhibit booth. Bonus distribution to Mother Baby Conference attendees at the National Conference.

Presentation Theaters

\$5,000 per time slot - National Conferences

Presentation theaters are permitted within the exhibit hall but no continuing nursing education (CNE) credits can be given or earned. We are excited to offer an opportunity for exhibitors looking for a way to educate attendees about their latest products and services in a classroom setting. Reserve a time slot in our presentation theaters on the show floor and conduct non-accredited educational programs, product demonstrations, workshops, product training sessions, focus groups, and more! The presentation theaters in the exhibit hall will come complete with a small stage, standard A/V equipment, and seating for approximately 50 attendees. Each sponsor will receive a 45-minute time slot during which to conduct their session. These sessions are a great way to demonstrate proper use of your product to a live audience, generate interest in your new product, and build traffic to your booth.

Customized Focus Groups

\$5,000 - National and Advanced Practice Conferences

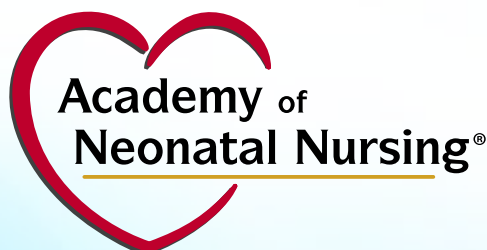
ANN has a long-standing reputation for providing high-quality research on Neonatal trends and best practices. Put this expertise to work for your organization to achieve your business goals! Let ANN help you get the feedback you need. Customized focus groups with specific areas of expertise can be arranged to help you meet the needs of your organization. Corporate Supporters only.

Other Options

Any other support ideas and suggestions are welcome and will be considered!

ANN approves all product, copy, logo placement (ANN logo must appear at least the same size as the sponsor logo), quantity, and shipping/delivery dates and locations.

Support exceeding \$15,000 will receive additional benefits commensurate with amount of support provided.



2020 Educational Support Opportunities

The Academy of Neonatal Nursing (ANN) extends a cordial invitation for your company to review our Educational Support Opportunities. We encourage you to review the opportunities and ask that you consider becoming a leader in the neonatal specialty and partner with us.



Academic Scholarships

A scholarship bearing the name of the supporter can be developed for any dollar amount that recognizes your support and advancement of the neonatal nursing specialty. This scholarship would be presented during the National Conference.

Excellence in Practice Award

An award bearing the name of the supporter can be developed for any dollar amount. Show your support and receive recognition for the award that honors the best of the best in neonatal nursing practice. This award is presented during the National Conference.

Online Library - \$10,000

Have your banner ad (linking or non-linking) seen by all ANN conference attendees as they must access the library to obtain their CNE credits. Additionally you will reach ANN members throughout the year as they seek online educational opportunities.

Online CE courses, Webinar Support - \$2,500 - \$5,000

Be recognized and reach ANN members throughout the year as they seek online educational opportunities.

Conference Educational Programs

Demonstrate your commitment to continuing education in the neonatal nursing specialty with recognition received in our attendees' brochure, program book, and signage onsite at the conference.

National Neonatal Nurses Conference (National Conference)

Advanced Practice Neonatal Nurses Conference (Advanced Practice Conference)

General Sessions

\$4,000 - National Conferences

\$2,500 - Advanced Practice Conference

Pre-Conference Session

\$4,000 - National Conferences

\$2,000 - Advanced Practice Conference

Concurrent Workshops/Sessions

\$2,000 - National Conferences

\$1,500 - Advanced Practice Conference

Non-CNE Educational Programs

(National Conference and Advanced Practice Conference)

Please call for pricing quotes.

This is an opportunity for industry to plan, develop, and present a program about neonatal/related topics of their choice. These programs are offered during hours that do not compete with the official educational programming. (Costs can include CE credits, AV, Food and Beverage or Speaker Fees)

