



Save the Date!

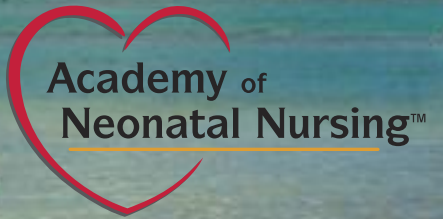
Come to the Land of Aloha with ANN!

**14th National Advanced Practice
Neonatal Nurses Conference**

April 19-22, 2017

*Hilton Hawaiian Village
Waikiki Beach Resort*

Exhibit Prospectus



Academy of
Neonatal Nursing™



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Dear Exhibitor,

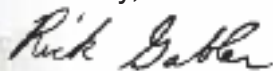
We are excited to present to you the **14th National Advanced Practice Neonatal Nurses Conference** to be held **April 19-22, 2017**, at the Hilton Hawaiian Village, Waikiki Beach Resort, Honolulu, Hawaii. We anticipate 400–500 advanced practice neonatal nurses from the United States along with a draw of international neonatal nurses to attend this outstanding conference!

Our attendees are Neonatal Nurse Practitioners, Clinical Nurse Specialists, and Neonatal Nurse Managers. These are the nurses that are called upon to make decisions and recommendations regarding products and services to use in the NICU.

The 14th National Advanced Practice Neonatal Nurses Conference is provided by the Academy of Neonatal Nursing (ANN). The Academy of Neonatal Nursing currently has 7,500 members.

The National Advanced Practice Neonatal Nurses Conference offers unopposed exhibit hours so you can spend more quality time with our attendees. Plan now to exhibit with us in Honolulu and meet with these influential advanced practice nurses.

Sincerely,



Rick Gabler
Director of Marketing

SAVE THE DATE

17th National Neonatal Nurses Conference
20th National Mother Baby Nurses Conference
September 13-16, 2017

Westgate Las Vegas Resort & Casino | Las Vegas, NV.

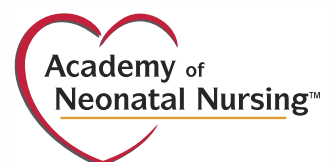


Exhibit Prospectus is Forthcoming!

Information For Exhibitors

Space Assignment Fees

All applications for space must be filled out on the form provided by the National Advanced Practice Neonatal Nurses Conference. Please complete the enclosed form and keep a copy for your files. The National Advanced Practice Neonatal Nurses Conference may at its discretion, accept or reject any application for space.

Terms of Payment and Cancellations

A deposit of 50% for each exhibit space is required at the time of application for space. The balance of payment shall be due upon receipt of confirmation. Assignments not rejected by the exhibitor within 14 days from the notification of space assignment will be considered accepted by the exhibitor and may, thereafter, be rejected or the contract cancelled only with the approval of the Exhibit Manager.

Should any contingency prevent holding of the conference or exhibition, the sponsoring group shall not be held liable for any expenses incurred by the exhibitor.

Exhibitors canceling before January 6, 2017, will forfeit their deposits. Exhibitors canceling after this date will be charged full-space rental. Cancellations must be made in writing to the conference management firm, Anthony J. Jannetti, Inc.

Exhibitor Services

The following services will be provided to exhibitors at no additional charge:

- Eight-foot high back wall and 42" high rails of quality flame-retardant fabric.
- Security Guard service during exhibit set-up and exhibit days.
- Daily cleaning of aisles in exhibit area.

An Exhibitor Service Kit containing literature and rates for all labor, services, electrical connections, furniture, and miscellaneous equipment will be provided exhibitors by the official decorating contractor, Attco, Inc., soon after space assignment has been confirmed.

Special Regulations

Subletting of Space — The subletting or assigning of space is prohibited. Two or more companies may not exhibit in a single space unless special arrangements have been made with the Exhibit Manager.

Fire Safety — All structural work, such as extra shelving, standards, display racks, signs, spotlights, etc., must be approved, and all decorations, drapery, and other fabrics must be flame-proofed before being used in decoration of any exhibit.

Conduct — Unethical conduct or infraction of rules on the part of the exhibitor or his or her representatives or both will subject the exhibitor or his or her representatives or both to dismissal from the exhibit hall. In this event, it is agreed no refund shall be made by the National Advanced Practice Neonatal Nurses Conference and no demand for redress will be made by exhibitor or his or her representatives. Disregard for any rule stated here is considered just reason for the National Advanced Practice Neonatal Nurses Conference to prohibit an exhibitor from attending all future activities.

Security and Liability

Security will be provided during non-exhibit hours. However, each exhibitor must make provision to safeguard his/her goods from the time they are placed in the exhibit area until they are removed by him/her.

The National Advanced Practice Neonatal Nurses Conference, Anthony J. Jannetti, Inc., or the hotel will not be responsible for loss or damage due to any cause.

Space is leased with the understanding that the National Advanced Practice Neonatal Nurses Conference, Anthony J. Jannetti, Inc., and the hotel will act for the exhibitor and his or her representative only in the capacity of agent, and not as principal; and that the National Advanced Practice Neonatal Nurses Conference, Anthony J. Jannetti,

Inc., and the hotel assume no liability whatsoever for damages, for any act of omission or commission in connection with said agency, and that the exhibitor and his or her representatives hereby release the National Advanced Practice Neonatal Nurses Conference, Anthony J. Jannetti, Inc., and the hotel from any or all liability for loss ensuing from any cause whatsoever.

The rules and regulations are to be construed as part of all space contracts. The National Advanced Practice Neonatal Nurses Conference reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not specifically cover.

Hotel Accommodations

Information regarding hotel accommodations will be provided at the time space assignment is confirmed by the National Advanced Practice Neonatal Nurses Conference. Exhibitors are reminded that hotel rooms are reserved on a first-come, first-served basis and should plan to make arrangements as early as possible.

No hotel accommodations will be made for non-exhibiting firms.

Hospitality suites for exhibitors will be available in a limited number. Requests should be made to Rick Gabler at Anthony J. Jannetti, Inc., 856-256-2314. Suites must not be open during exhibit hours or during educational sessions.

Shipping Instructions

The National Advanced Practice Neonatal Nurses Conference has made arrangements on behalf of the exhibitors with the decorating/drayage firm to receive, store, and deliver exhibits directly to the Exhibit Hall on set-up day. All shipments must be consigned as follows:

TO: Exhibitor Name/Booth # _____
C/O Attco Inc.
1004 Makepono St.
Honolulu, HI 96819

FOR: NAPNNC
Hilton Hawaiian Village
April 17-20

Exhibitors are encouraged to ship all displays to ensure arrival at least 2 weeks prior to installation date. All display material will be stored in the contractor's warehouse for a period of 30 days as part of the official drayage service. Please do not send display material directly to the hotel.

Registration

All confirmed exhibitors will have the opportunity to preregister their personnel. It is to the exhibitor's advantage to register early by e-mail so as to avoid delays onsite. Communications with reference to exhibit personnel preregistration should be sent to apncbadge@ajj.com. The contact person for badge registration is Joanne Silverberg, 856-256-2342.

The official registration area will be open daily. All attendees will be required to register, and admission to the exhibits will be by badge only. A special exhibitor registration area will be provided.

Communications with reference to exhibits, or space assignments at the National Advanced Practice Neonatal Nurses Conference should be addressed to:

National Advanced Practice Neonatal Nurses Conference

Joanne Silverberg, Marketing Coordinator

Anthony J. Jannetti, Inc.
East Holly Avenue/Box 56
Pitman, NJ 08071-0056
856-256-2342
FAX: 856-589-7463
E-mail: apnc_exhibits@ajj.com

Exhibit Schedule*

Tuesday, April 18	Exhibit Set-Up 1:00 pm – 6:00 pm
Wednesday, April 19	Exhibits Open/Coffee & Tea Service 7:00 am – 8:00 am Exhibits Open/Refreshment Break 10:15 am – 11:15 am
Thursday, April 20	Exhibits Open/Coffee & Tea Service 7:00 am – 8:00 am Exhibits Open/Refreshment Break 10:00 am – 11:00 am
Friday, April 21	Exhibits Open/Coffee & Tea Service 7:00 am – 8:00 am Exhibits Open/Refreshment Break 10:00 am – 11:00 am Exhibitor Dismantling 11:00 am – 5:30 pm

* Exhibit schedule and floorplan subject to change

Hilton Hawaiian Village, Waikiki Beach Resort | Exhibits: Tapa Ballroom 1

Information for Exhibitors

Exhibitor Information:

- Exhibit Hall is carpeted
- All Booths are 8' x 10'
- Drape Colors – Teal, White
- Ceiling Height – 19'4" to 10'

Official Hotel:

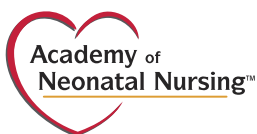
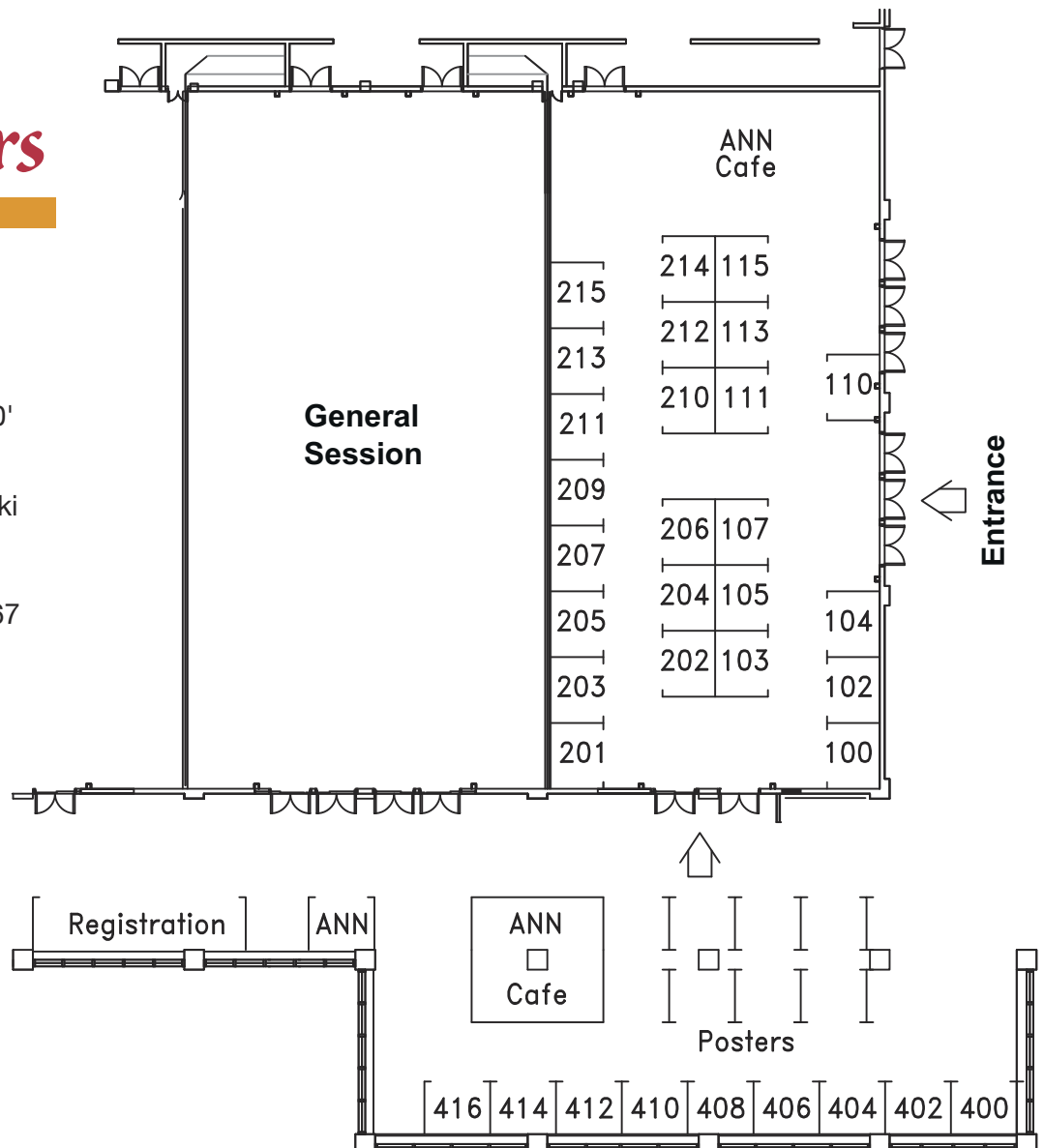
Hilton Hawaiian Village Waikiki
Beach Resort
1-808-949-4321
Reservations: 1-800-445-8667

Official Decorator:

Attco, Inc.
808-836-1191

Exhibit Management:

Anthony J. Jannetti, Inc.
East Holly Avenue/Box 56
Pitman, NJ 08071-0056
856-256-2314
FAX: 856-589-7463
Rick Gabler
rick.gabler@ajj.com



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BOOTH FEES:
\$1,250 inline | \$1,350 corner