Expand your marketing message by reserving advertising space in the National Neonatal Nurses Conference Meeting Syllabus!

As an exhibitor with the National Neonatal Nurses Conference (NNNC) this year in New Orleans, LA, you have already demonstrated your commitment to neonatal nursing. We invite you to expand this commitment by reserving your advertising space in the official NNNC 2018 Conference Meeting Syllabus.

The NNNC Conference Meeting Syllabus contains program information, schedules of activities and exhibit information making it a valuable resource for all nurses throughout the conference. Approximate circulation: 1,500

**A. Color Rates are additional to the page size costs below:**

<table>
<thead>
<tr>
<th>Rates:</th>
<th>Exhibitor:</th>
<th>Non-Exhibitor:</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Page</td>
<td>$775.00</td>
<td>$900.00</td>
</tr>
<tr>
<td>Half Page</td>
<td>$575.00</td>
<td>$700.00</td>
</tr>
<tr>
<td>Two Color*</td>
<td>$500.00</td>
<td>$550.00</td>
</tr>
<tr>
<td>Four Color Process*</td>
<td>$725.00</td>
<td>$775.00</td>
</tr>
<tr>
<td>Fourth (Back) Cover**</td>
<td>$2,600.00</td>
<td>N/A</td>
</tr>
<tr>
<td>Second (Inside Front Cover)**</td>
<td>$2,150.00</td>
<td>N/A</td>
</tr>
<tr>
<td>Third (Inside Back) Cover**</td>
<td>$1,700.00</td>
<td>N/A</td>
</tr>
</tbody>
</table>

*Additional Fee; **Cover Positions must be Four Color

**No Agency Commission Allowed; All Ads Must Be Prepaid**

**Sizes:**

<table>
<thead>
<tr>
<th>Width</th>
<th>Depth</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Page</td>
<td>10&quot;</td>
</tr>
<tr>
<td>Half Page (H)</td>
<td>4 1/4&quot;</td>
</tr>
<tr>
<td>Half Page (V)</td>
<td>10&quot;</td>
</tr>
<tr>
<td>Bleed Size*</td>
<td>11 1/4&quot;</td>
</tr>
<tr>
<td>Trim Size*</td>
<td>11&quot;</td>
</tr>
</tbody>
</table>

* Keep live area ¼" from edges; *Meeting Syllabus is Spiral Bound

**Check off Ad Page Size & Color choices below:**

- __ Full Page or Half Page (H) __ (V) __ 2 Color __ 4 Color __

**B. Materials Accepted:**

- High Resolution PDF Electronic Files (minimum 300 dpi) and proof copy required. Negatives; Camera-Ready Material.
- Advertising requiring typesetting or halftone conversions will be invoiced at cost.

**Closing Dates:**

- Space Reservations: July 20, 2018
- Ad Materials: July 27, 2018

Send all space reservations and advertising materials to:

- E-mail: joanne.silverberg@ajj.com
- Mailing Address:
  - Joanne Silverberg
  - Exhibit Coordinator
  - NNNC Meeting Syllabus
  - c/o Anthony J. Jannetti, Inc.
  - East Holly Ave/Box 56
  - Pitman, NJ 08071-0056
- Phone: 856-256-2342
- FAX: 856-589-7463

**C. Please complete and return with your full pre-payment. Make check payable in U.S. Funds to: NNNC (Tax ID#: 94-2755330)**

**Company ____________________________ ____________________________ ____________________________ ____________________________**

**Address ____________________________________________________________ ____________________________________________________________ ____________________________________________________________ ____________________________________________________________**

**City __________________________________________ State __________________________ Zip __________________________**

**Telephone ____________________________ FAX __________________________ E-mail: __________________________**

**By (please print) ____________________________ Signature & Title ____________________________ Date __________________________**

**D. Pay by Credit Card: Full payment due by July 27, 2018**

- NNNC Accepts: ☐ Visa ☐ MasterCard

- Name on Credit Card ____________________________

- Credit Card Number ____________________________

- Expiration Date ____________________________ Charge Amount ____________________________

- Security Code (see back of card) ____________________________

- Card Holder Name ____________________________

- Card Holder Signature ____________________________

**E. Payment by Check: (NNNC Tax ID No. 94-2755330)**

- Please Note: The remaining balance is due by July 27, 2018

Mail check payable in U.S. Funds by U.S. Postal Mail to:

- NNNC
  - c/o Anthony J. Jannetti, Inc.
  - East Holly Avenue, Box 56
  - Pitman, NJ 08071-0056
  - Attn: Joanne Silverberg

- Physical Address for Courier Deliveries (i.e., UPS or Overnight Service):

- NNNC
  - c/o Anthony J. Jannetti, Inc.
  - 200 East Holly Avenue
  - Sewell, NJ 08080
  - Attn: Joanne Silverberg

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**Conference and Exhibit Management Representatives:**

- Anthony J. Jannetti, Inc. • Box 56 East Holly Avenue • Pitman, NJ 08071 • 856-256-2300. • Fax 856-589-7463