Who Should Attend?
- Experienced Staff Nurses
- Neonatal Nurse Practitioners
- Clinical Nurse Specialists

May 29–June 1, 2019
Hyatt Regency Indian Wells
Greater Palm Springs
California
Dear Exhibitor,

We are excited to present to you the Spring National Advanced Practice Neonatal Nurses Conference to be held May 29 - June 1, 2019, at the Hyatt Regency Indian Wells, Greater Palm Springs, California. We anticipate 400-500 advanced practice neonatal nurses from the United States along with a draw of international neonatal nurses to attend this outstanding conference!

Our attendees are Neonatal Nurse Practitioners, Clinical Nurse Specialists, Experienced Staff Nurses, and Neonatal Nurse Managers. These are the nurses that are called upon to make decisions and recommendations regarding products and services to use in the NICU.

The Spring National Advanced Practice Neonatal Nurses Conference is provided by the Academy of Neonatal Nursing (ANN). The Academy of Neonatal Nursing currently has 7,500 members.

The National Advanced Practice Neonatal Nurses Conference offers unopposed exhibit hours so you can spend more quality time with our attendees. Plan now to exhibit with us in Greater Palm Springs and meet with these influential advanced practice nurses.

Sincerely,

Rick Gabler
Director of Marketing
Information For Exhibitors

Space Assignment Fees
All applications for space must be filled out on the form provided by the National Advanced Practice Neonatal Nurses Conference. Please complete the enclosed form and keep a copy for your files. The National Advanced Practice Neonatal Nurses Conference may at its discretion, accept or reject any application for space.

Terms of Payment and Cancellations
A deposit of 50% for exhibit/meeting space is required at the time of application for space. The balance of payment shall be due upon receipt of confirmation. Assignments not rejected within 14 days from the notification of space assignment will be considered accepted and may, thereafter, be rejected or the contract cancelled only with the approval of ANN Conference Management.

Should any contingency prevent holding of the conference or exhibition, the sponsoring group shall not be held liable for any expenses incurred by the exhibitors/supporters. Exhibitors/supporters cancelling before January 18, 2019, will forfeit their deposits. Exhibitors canceling after this date will be charged full-space rental. Cancellations must be made in writing to the conference management firm, Anthony J. Jannetti, Inc.

Exhibitor Services
The following services will be provided to exhibitors at no additional charge:
- Eight-foot high back wall and 42" high rails of quality flame-retardant fabric.
- Security Guard service during exhibit set-up and exhibit days.
- Daily cleaning of aisles in exhibit area.
- An Exhibitor Service Kit containing literature and rates for all labor, services, electrical connections, furniture, and miscellaneous equipment will be provided exhibitors by the official decorating contractor, Levy Exposition Services, soon after space assignment has been confirmed.

Special Regulations
Subletting of Space — The subletting or assigning of space is prohibited. Two or more companies may not exhibit in a single space unless special arrangements have been made with the Exhibit Manager.

Fire Safety — All structural work, such as extra shelving, standards, display racks, signs, spotlights, etc., must be approved, and all decorations, drapery, and other fabrics must be flame-proofed before being used in decoration of any exhibit.

Conduct — Unethical conduct or infraction of rules on the part of the exhibitor or his or her representatives or both will subject the exhibitor or his or her representatives or both to dismissal from the exhibit hall. In this event, it is agreed no refund shall be made by the National Advanced Practice Neonatal Nurses Conference and no demand for redress will be made by exhibitor or his or her representatives. Disregard for any rule stated here is considered just reason for the National Advanced Practice Neonatal Nurses Conference to prohibit an exhibitor from attending all future activities.

Security and Liability
Security will be provided during non-exhibit hours. However, each exhibitor must make provision to safeguard his/her goods from the time they are placed in the exhibit area until they are removed by him/her.

The National Advanced Practice Neonatal Nurses Conference, Anthony J. Jannetti, Inc., or the hotel will not be responsible for loss or damage due to any cause.

Shipping Instructions
The National Advanced Practice Neonatal Nurses Conference has made arrangements on behalf of the exhibitors with the decorating/drayage firm to receive, store, and deliver exhibits directly to the Exhibit Hall on set-up day. All shipments must be consigned as follows:

TO: Exhibitor Name/Booth # ______
Levy Exposition Services Inc.
c/o LibertyCF5 NV Inc.
18298 Slover Ave.
Bloomington CA 92316

FOR: NAPNCC
Hyatt Regency Indian Wells
May 29–June 1

Exhibitors are encouraged to ship all displays to ensure arrival at least 2 weeks prior to installation date. All display material will be stored in the contractor’s warehouse for a period of 30 days as part of the official drayage service. Please do not send display material directly to the hotel.

Registration
All confirmed exhibitors will have the opportunity to preregister their personnel. It is to the exhibitor’s advantage to register early online so as to avoid delays onsite. Communications with reference to exhibit personnel preregistration should be sent to apncbadge@ajj.com. The contact person for badge registration is Lauren McKeown, 856-256-2432.

The official registration area will be open daily. All attendees will be required to register, and admission to the exhibits will be by badge only. A special exhibitor registration area will be provided.

Communications with reference to exhibits, or space assignments at the National Advanced Practice Neonatal Nurses Conference should be addressed to:

National Advanced Practice Neonatal Nurses Conference
Lauren McKeown, Marketing Coordinator
Anthony J. Jannetti, Inc.
East Holly Avenue/Box 56
Pitman, NJ 08071-0056
856-256-2432
FAX: 856-589-7463
Email: apnc_exhibits@ajj.com
Information for Exhibitors

Exhibitor Information:
- Exhibit Hall is carpeted
- All Booths are 10' x 10'
- Drape Colors – Teal, White

Official Hotel:
Hyatt Regency Indian Wells
Indian Wells, CA
(760) 776-1234

Official Decorator:
Levy Exposition Services, Inc.
253-437-0031

Exhibit Management:
Anthony J. Jannetti, Inc.
East Holly Avenue/Box 56
Pitman, NJ 08071-0056
856-256-2314
FAX: 856-589-7463
Rick Gabler
rick.gabler@ajj.com

Spring National Advanced Practice Neonatal Nurses Conference
May 29 - June 1, 2019
Greater Palm Springs, CA

Exhibit Schedule*

<table>
<thead>
<tr>
<th>Day</th>
<th>Activity</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>Wednesday, May 29</td>
<td>Exhibit Set-Up</td>
<td>1:00 pm – 6:00 pm</td>
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<tr>
<td>Thursday, May 30</td>
<td>Exhibit/Coffee Service</td>
<td>10:00 am – 11:15 am</td>
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<tr>
<td></td>
<td>Exhibits Open/Lunch Concessions</td>
<td>12:15 pm – 1:30 pm</td>
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<tr>
<td></td>
<td>Exhibits Open/Refreshment Break</td>
<td>2:30 pm – 3:30 pm</td>
</tr>
<tr>
<td>Friday, May 31</td>
<td>Exhibits/Breakfast Concessions</td>
<td>7:00 am – 8:00 am</td>
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<tr>
<td></td>
<td>Exhibits Open/Coffee Service</td>
<td>10:00 am – 11:15 am</td>
</tr>
<tr>
<td></td>
<td>Exhibitor Dismantling</td>
<td>11:15 am – 4:30 pm</td>
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</tbody>
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* Exhibit schedule and floorplan subject to change

Hyatt Regency Indian Wells | Exhibit Hall

Booth Fees:
$1,350 inline | $1,490 corner