



**17th National Neonatal Nurses Conference
 20th National Mother Baby Nurses Conference
 & NEW Fall National Advanced Practice Neonatal Nurses Conference
 Westgate Las Vegas Resort & Casino, Las Vegas, NV
 September 13 – 16, 2017**

MEETING SYLLABUS AD SPACE RESERVATION FORM

Expand your marketing message by reserving advertising space in the National Neonatal Nurses Conference Meeting Syllabus!

As an exhibitor with the National Neonatal Nurses Conference (NNNC) this year in Las Vegas, NV, you have already demonstrated your commitment to neonatal nursing. We invite you to expand this commitment by reserving your advertising space in the official **NNNC 2017 Conference Meeting Syllabus**. The NNNC Conference Meeting Syllabus contains program information, schedules of activities and exhibit information making it a valuable resource for all nurses throughout the conference. Approximate circulation: 1,500

<p>A. Color Rates are additional to the page size costs below:</p> <table style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;"><u>Rates:</u></th> <th style="text-align: left;"><u>Exhibitor:</u></th> <th style="text-align: left;"><u>Non-Exhibitor:</u></th> </tr> </thead> <tbody> <tr><td>One Page</td><td>\$775</td><td>\$900</td></tr> <tr><td>Half Page</td><td>\$575</td><td>\$700</td></tr> <tr><td>Two Color *</td><td>\$500</td><td>\$550</td></tr> <tr><td>Four Color Process*</td><td>\$725</td><td>\$775</td></tr> <tr><td>Fourth (Back) Cover**</td><td>\$2,600</td><td>N/A</td></tr> <tr><td>Second (Inside Front) Cover**</td><td>\$2,150</td><td>N/A</td></tr> <tr><td>Third (Inside Back) Cover**</td><td>\$1,700</td><td>N/A</td></tr> </tbody> </table> <p>* Additional Fee; ** Cover Positions must be Four Color No Agency Commission Allowed; All Ads Must Be Prepaid</p> <table style="width:100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="text-align: left;"><u>Sizes:</u></th> <th style="text-align: left;"><u>Width:</u></th> <th style="text-align: left;"><u>Depth:</u></th> </tr> </thead> <tbody> <tr><td>One Page</td><td>7"</td><td>10"</td></tr> <tr><td>Half Page (H)</td><td>7"</td><td>4 7/8"</td></tr> <tr><td>Half Page (V)</td><td>3 3/8"</td><td>10"</td></tr> <tr><td>Bleed Size*</td><td>8 3/4"</td><td>11 1/4"</td></tr> <tr><td>Trim Size*</td><td>8 1/2"</td><td>11"</td></tr> </tbody> </table> <p>* Keep live area 1/4" from edges; *Meeting Syllabus is Spiral Bound</p> <p>Check off Ad Page Size & Color choices below: Note: Page size rates are Black & White; Color is additional cost. ___ Full Page or Half Page (H) ___ (V) ___ 2 Color ___ 4 Color ___</p>	<u>Rates:</u>	<u>Exhibitor:</u>	<u>Non-Exhibitor:</u>	One Page	\$775	\$900	Half Page	\$575	\$700	Two Color *	\$500	\$550	Four Color Process*	\$725	\$775	Fourth (Back) Cover**	\$2,600	N/A	Second (Inside Front) Cover**	\$2,150	N/A	Third (Inside Back) Cover**	\$1,700	N/A	<u>Sizes:</u>	<u>Width:</u>	<u>Depth:</u>	One Page	7"	10"	Half Page (H)	7"	4 7/8"	Half Page (V)	3 3/8"	10"	Bleed Size*	8 3/4"	11 1/4"	Trim Size*	8 1/2"	11"	<p>B. Materials Accepted: High Resolution PDF Electronic Files (minimum 300 dpi) and proof copy required. Negatives; Camera-Ready Material. Advertising requiring typesetting or halftone conversions will be invoiced at cost.</p> <p>Closing Dates: Space Reservations: July 21, 2017 Ad Materials: July 28, 2017</p> <p>Send all space reservations and advertising materials to: E-mail: joanne.silverberg@ajj.com</p> <p>Mailing Address: Joanne Silverberg Exhibit Coordinator NNNC Meeting Syllabus c/o Anthony J. Jannetti, Inc. East Holly Ave/Box 56 Pitman, NJ 08071-0056</p> <p>Phone: 856-256-2342 FAX: 856-589-7463</p>
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C. Please complete and return with your full pre-payment. Make check payable in U.S. Funds to: NNNC (Tax ID #: 94-2755330)

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Please Note: The remaining balance is due by July 28, 2017
 Mail check payable in U.S. Funds by U.S. Postal Mail to:

NNNC
 c/o Anthony J. Jannetti, Inc.
 East Holly Avenue, Box 56
 Pitman, NJ 08071-0056
 Attn: Joanne Silverberg

Physical Address for Courier Deliveries (UPS or Overnight Service):

NNNC
 c/o Anthony J. Jannetti, Inc.
 200 East Holly Avenue
 Sewell, NJ 08080
 Attn: Joanne Silverberg