



14th National Advanced Practice Neonatal Nurses Conference
Hilton Hawaiian Village Waikiki Beach Resort, Honolulu, HI
April 19 – 22, 2017

2017 CONFERENCE SYLLABUS AD SPACE RESERVATION FORM

Reserve ad space in the **14th National Advanced Practice Neonatal Nurses Conference Syllabus** containing program information, schedules of activities, and exhibit information. The conference syllabus is an invaluable resource for all nurses during the conference. Approximate circulation: 500

A. Color Rates are additional to the page size costs below:

<u>Rates:</u>	<u>Exhibitor:</u>	<u>Non-Exhibitor:</u>
One Page	\$500	\$600
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* Additional Fee

No Agency Commission Allowed; All Ads Must Be Prepaid

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* Keep live area 1/4" from edges

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Note: Page size rates are Black & White; Color is additional

Full Page or Half Page (H) (V) 2 Color 4 Color

B. Materials Accepted: Specifications

Digital Materials (**Programs – Formats**)

PDF Files are preferred

QuarkXpress (version 6.5 or lower)

(QUARK EPS FILES NOT ACCEPTED)

Adobe Illustrator (version 11 or lower)

Adobe Photoshop (version 8 or lower)

PAGEMAKER DOCUMENTS ARE NOT ACCEPTED

Note: Advertising requiring typesetting or halftone conversions will be invoiced at cost.

Closing Dates:

Space Reservations: March 10, 2017

Ad Materials: March 17, 2017

Mailing Address:

Send all space reservations and advertising materials to:

Joanne Silverberg, Exhibit Coordinator

NNNC-APNC Conference Syllabus

E-mail: joanne.silverberg@ajj.com

c/o Anthony J. Jannetti, Inc.

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Attn: Joanne Silverberg

Conference and Exhibit Management

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