2015 CONFERENCE SYLLABUS AD SPACE RESERVATION FORM

Reserve ad space in the 12th National Advanced Practice Neonatal Nurses Conference Syllabus containing program information, schedules of activities, and exhibit information. The conference syllabus is an invaluable resource for all nurses during the conference. Approximate circulation: 500

A. Color Rates are additional to the page size costs below:

<table>
<thead>
<tr>
<th>Rates</th>
<th>Exhibitor</th>
<th>Non-Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Page</td>
<td>$550</td>
<td>$650</td>
</tr>
<tr>
<td>Half Page</td>
<td>$400</td>
<td>$500</td>
</tr>
<tr>
<td>Two Color *</td>
<td>$450</td>
<td>$500</td>
</tr>
<tr>
<td>Four Color Process*</td>
<td>$650</td>
<td>$700</td>
</tr>
</tbody>
</table>

* Additional Fee

No Agency Commission Allowed; All Ads Must Be Prepaid

Sizes:

<table>
<thead>
<tr>
<th></th>
<th>Width</th>
<th>Depth</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Page</td>
<td>7&quot;</td>
<td>10&quot;</td>
</tr>
<tr>
<td>Half Page (H)</td>
<td>7&quot;</td>
<td>4 ¾&quot;</td>
</tr>
<tr>
<td>Half Page (V)</td>
<td>3 ¾&quot;</td>
<td>10&quot;</td>
</tr>
<tr>
<td>Bleed Size*</td>
<td>8 ¾&quot;</td>
<td>11 ¼&quot;</td>
</tr>
<tr>
<td>Trim Size*</td>
<td>8 ½&quot;</td>
<td>11&quot;</td>
</tr>
</tbody>
</table>

* Keep live area ¼" from edges

Check off Ad Page Size & Color choices below:

Note: Page size rates are Black & White; Color is additional

__ Full Page or Half Page (H) __ (V) __ 2 Color __ 4 Color __

B. Materials Accepted: Specifications

Digital Materials (Programs – Formats)

PDF Files are preferred

QuarkXpress (version 6.5 or lower)

(QUARK EPS FILES NOT ACCEPTED)

Adobe Illustrator (version 11 or lower)

Adobe Photoshop (version 8 or lower)

PEGMAKER DOCUMENTS ARE NOT ACCEPTED

Note: Advertising requiring typesetting or halftone conversions will be invoiced at cost.

Closing Dates:

Space Reservations: February 13, 2015
Ad Materials: February 20, 2015

Mailing Address:

Send all space reservations and advertising materials to:
Joanne Silverberg, Exhibit Coordinator
NNNC-APNC Conference Syllabus
E-mail: joanne.silverberg@ajj.com
c/o Anthony J. Jannetti, Inc.
Phone: 856-256-2342 / Fax: 856-589-7463

C. Please complete and return with your full pre-payment. Make check payable in U.S. Funds to: NNNC-APNC (Tax ID #: 94-2755330)

Company ___________________________________________________________________________________________________

Address ____________________________________________________________________________________________________

City ____________________________________________________ State _________________ Zip _________________________

Telephone _________________________ FAX ________________________ E-mail: ______________________________________

By (please print) ______________________________________________________ Title________________________________

Signature ______________________________________________________________ Date ________________

D. Pay by Credit Card: Full payment due by January 6, 2015
( NNNC-APNC Tax ID No. 94-2755330)

[ ] Visa [ ] MasterCard

Name on Credit Card ____________________________

Credit Card Number _____________________________

Expiration Date ______ Charge Amount ____________

Security Code (see back of card ) __________________

Card Holder Signature ________________________________________________

E. Payment by Check: (NNNC-APNC Tax ID No. 94-2755330)

Please Note: The remaining balance is due by January 6, 2015

Mail check payable in U.S. Funds by U.S. Postal Mail to:
NNNC-APNC
c/o Anthony J. Jannetti, Inc.
East Holly Avenue, Box 56
Pitman, NJ 08071-0056
Attn: Joanne Silverberg

Physical Address for courier deliveries (UPS or Overnight Service):
NNNC-APNC
c/o Anthony J. Jannetti, Inc.
200 East Holly Avenue
Sewell, NJ 08080
Attn: Joanne Silverberg

Conference and Exhibit Management
Anthony J. Jannetti, Inc. • Box 56 East Holly Avenue • Pitman, NJ 08071 • 856-256-2300. • Fax 856-589-7463