

INVEST in the
FUTURE of
EMERGENCY
CARE



The American Academy of Emergency Nurse Practitioners (AAENP) invites you to be part of the AAENP success story. AAENP is a dynamic and emerging professional organization representing nurse practitioners who provide emergency care.

Dr. Elda Ramirez
Founder
AAENP

About AAENP

As the emerging voice for emergency nurse practitioners, AAENP is an organization members can turn to for advanced, relevant information regarding safe practice and safe care in an emergency setting.

There are currently an estimated 12,000 emergency nurse practitioners (NPs) in the United States. AAENP will play a critical role in preparing future emergency nurse practitioners.

AAENP already has more than 500+ members and expects this number to grow significantly over the next few years creating a powerful nursing organization that will make a difference in emergency care.

Commitment to Corporate Supporters

Healthcare finances continue to become more strained and as patient care becomes increasingly more complex, the mutual challenges become greater for the profession and its industry partners. AAENP provides outstanding recognition of our partnership to its membership through announcements in printed and online publications. Corporate Partners also enjoy ongoing acknowledgment and exclusive special privileges that provide avenues for extended exposure of the partner's marketing and branding efforts. AAENP is committed to making our Corporate Program meaningful to your business.



Marketing Support/Advertising

AAENP Website

The AAENP home page banner ad is our highest impact providing outstanding exposure for your products and brand. Other locations for online branding options include:

- AAENP Home Page
- Programs
- About AAENP
- Professional Opportunities
- Events
- Job Postings

Banner/Leaderboard

\$500 per month \$4,000 Year (\$2,000 savings)
Specs 468x60 or 728x90

Vertical Tower/Skyscraper

\$250 per month \$2,000 Year (\$1,000 savings)
Specs 120x600 or 160x600

Square Button

\$250 per month \$2,000 Year (\$1,000 savings)
Specs 125x125



AAENP eNewsletter

The AAENP eNewsletter is published quarterly and is our impact publication to members providing outstanding exposure for your branding and products.

Banner/Leaderboard

\$1,500 per issue \$4,000 Year (\$2,000 savings)
Specs 468x60 or 728x90



AAENP's success depends on strong support from our industry partners.

2017 Corporate Partner Fee \$2,500

AAENP Corporate Partner Benefits

- Recognition on AAENP's website (Home Page)
- Recognition along with other Charter Corporate Partners in each issue of the AAENP eNewsletter
- Recognition of your partnership on the newly developed Corporate Partner web page listing your logo, a description of the company, and a hyper link to your company website. **Note:** Companies will be listed in the order of enrollment as a corporate partner
- Recognition at all AAENP events & social media acknowledgment of sponsorship
- Complimentary (one time) email dissemination of product information to members allowing them to "opt in" for further emails. AAENP must approve email
- Opportunity to use the AAENP mailing list (addresses only) one time annually
- Priority notification of new sponsorship opportunities

Marketing Contacts

Jack Edelman

AAENP Marketing Director
jack.edelman@ajj.com
856-256-2313

Lauren McKeown

AAENP Marketing Coordinator
lauren.mckeown@ajj.com
856-256-2432



Leadership Conference Support Opportunities

Leadership Conference Washington, DC – October 27-28, 2017

Educational Support

In-Kind & Financial Support for Educational Sessions – Supplies/Funding

- Friday, Oct 27th AAENP 1/2 day pre-conference workshops offering selected procedural education (call for more information)

Promotional Support

AAENP Welcome Reception. \$5,000

Saturday, Oct 28th

Support package includes:

- Complimentary admission for supporting company employees
- Logo on signage and in program guide
- Additional branding opportunities available

Industry Supported Presentation Theaters \$5,000

(Non-CNE Promotional Sessions)

Take advantage of this opportunity to gain exposure to emergency nurse practitioner leaders. Host one of the limited educational offerings during the conference. (Based on meeting space availability).

Tote Bags (Exclusive Sponsorship). \$3,000

Always a conference favorite, the official tote bags are in demand every year as attendees will use them to hold their conference materials on site and will continue to use at home and work for years to come.

Refreshment Breaks. starting at \$2,000

Take advantage of one of our themed breaks to spotlight your company's name and logo.

Enhancements can be added for an additional charge. Allow us to customize something to fit your budget needs!

Lanyard/Badge Holder (Exclusive Sponsorship). \$1,500

What better way to get recognized than to have all attendees wearing your name throughout the conference.

Program-at-a-Glance (Exclusive Sponsorship). \$1,000

This valuable tool is the attendee's best friend and will feature your company logo on the front! The program-at-a-glance is one of the most frequently used items on site. It includes valuable conference information such as the sessions, times, locations and hotel map.

Exhibit Display Table. \$950

Registration Delivery Program. \$750 per piece

Delivery of promotional materials to conference attendees will be coordinated for a fee.

Supporters must use the official Registration Delivery Program coordinated by AAENP



2017 Leadership Conference Exhibit Schedule

Friday – October 27

1:00 pm – 5:00 pm Exhibition Set Up

Saturday – October 28

9:30 am – 10:30 am. Exhibits Open/Coffee Break

11:30 am – 12:45 pm Exhibits Open

2:45 pm – 3:30 pm. Exhibits Open/Refreshment Break/
Prize Drawing

(Tentative and Subject to Change)

Exhibit Management:

Jack Edelman

Director of Marketing
jack.edelman@ajj.com
856-256-2313

Lauren McKeown

Marketing Coordinator
lauren.mckeown@ajj.com
856-256-2432

Anthony J. Jannetti, Inc.
East Holly Avenue/Box 56
Pitman, NJ 08071-0056
Fax 856-589-7463

Display Table \$950

Your display table includes two chairs, three exhibitor name badges, a listing in the official program book, an identification sign, pre-conference participants list, and access to the post-conference participants list.



Terms and Conditions

- 1. Application.** Application for display table space must be made on the printed form provided by AAENP and be executed by an individual who has the authority to act on behalf of the applicant.
- 2. Exhibit Display Table Price.** The price for the display table is \$950. Display table space includes an identification sign, listing in the official program guide, exhibitor badges for three representatives, the pre-conference list, and, upon request, the post-conference participants list. Additional badges can be purchased for a fee of \$50 each.
- 3. Cancellation of Display Table.** Cancellations and requests for refunds must be received in writing 90 days prior to the opening date of the exhibits. If these requirements are met, 50% of the exhibit fee minus \$250 administration fee will be refunded after the conference.
- 4. Assignment of Display Table.** Display tables are assigned on a first-come, first-served basis according to exhibit contract date of receipt and exhibitor preferences. AAENP reserves the right to assign other than the requested space and to rearrange the floor plan and/or relocate exhibits, if necessary.
- 5. Hospitality and Entertainment.** No entertainment or social functions may be scheduled by an exhibitor to conflict with educational program hours, exhibit hours, or social events held during the conference. Companies that are not exhibiting are prohibited from hosting hospitality or social functions.
- 6. Indemnification.** Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and save the sponsor, the Hotel and Anthony J. Jannetti, Inc. and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Hotel and its employees and agents.
- 7. General Conference Registration.** Any exhibitor wishing to register for and attend the conference educational sessions will register through the normal registration process used by conference participants. Exhibitors paying conference registration fees will be awarded contact hours for educational sessions attended.
- 8. Shipping Instructions.** Information on shipping exhibit materials will be sent 2 to 3 months prior to show.