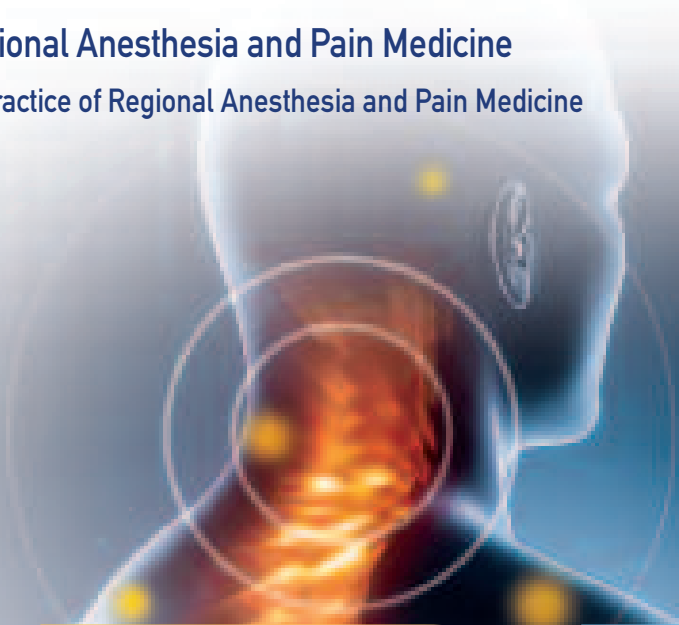




American Society of Regional Anesthesia and Pain Medicine

Advancing the Science and Practice of Regional Anesthesia and Pain Medicine



ASRA

PAIN MEDICINE



14th

Annual Pain
Medicine Meeting

November 19-21, 2015
Miami, Florida
Fontainebleau Miami Beach

www.asrameetings.com

Support and Exhibition Prospectus





Dear Colleagues,

It is my privilege to welcome you to the **14th Annual Pain Medicine Meeting taking place November 19-21, 2015 in beautiful Miami Beach**. This year marks the 40th anniversary of the rebirth of our society in 1975. A special celebration event will be held on Saturday evening to mark the momentous occasion. You won't want to miss it!

We will also be inaugurating a **new format that incorporates many of your suggestions from prior meetings**. We understand that you have a busy clinical practice, so we have shortened the duration of the meeting without the sacrificing academic content and networking experiences. We want to improve your learning experience by giving you **more opportunities to actively participate**. For example, our new Ask the Expert Interactive Sessions will enable you to connect with expert faculty in small groups and even submit your own cases for discussion.

We also have prepared an outstanding didactic program, as you have come to expect from ASRA. The first day of our general program will be dedicated to refresher courses covering the most relevant clinical issues in pain medicine, from opioid induced hyperalgesia to the effect of cerebrospinal fluid in intrathecally administered medications. We also have included a panel discussion on the new, multispecialty guidelines for the management of patients on chronic anticoagulation undergoing interventional pain procedures. The main program for the second and third day will consist of plenary sessions and parallel sessions on various topics representing the future of pain medicine, such as nanotechnology, gene therapy, and regenerative pain medicine, including stem cell and platelet-rich plasma (PRP) in pain medicine.

As always, our faculty is eager to meet you, share their expertise, and learn from your experiences as well.

Regards,
Carlos Pino, MD
Chair, Scientific/Education Planning Committee 2015

**We look forward to welcoming you to the iconic
Fontainebleau Hotel on beautiful Miami Beach!**





ASRA is making enhancements to the exhibition program.

Highlights for 2015 include:

- All meeting activities located in one location; with a central, larger exhibit hall
- Exhibition now opens at meeting commencement Thursday morning
- New exhibit hall activities including hospitality rooms, internet café, and ASRA chat room
- Additional promotional opportunities, including more non-CME promotional session time

1,000 plus participants expected in Miami, FL!

ASRA Exhibitor Feedback

“There is never a question of whether our company will exhibit at ASRA’s Annual Pain Meeting. This is the rare meeting where the attendees are practicing clinicians from a wide variety of clinical locations, i.e. from hospital-based to private office-based practices. More importantly, they are decision makers who are still able to make purchasing decisions! We would not miss the chance to discuss our products with them at ASRA’s Annual Pain Meeting!”

David L. Seitelman
Managing Director, Safersonic



Participant Demographics 2014

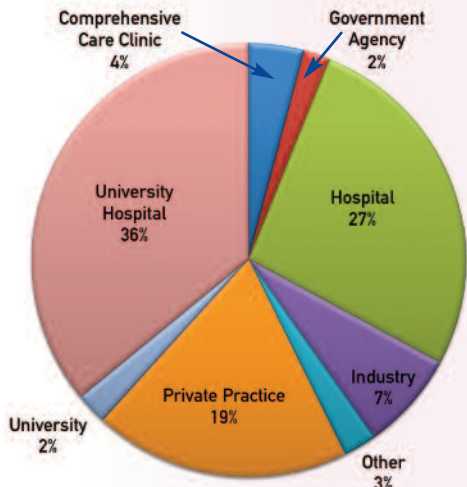
Meeting Statistics: Country



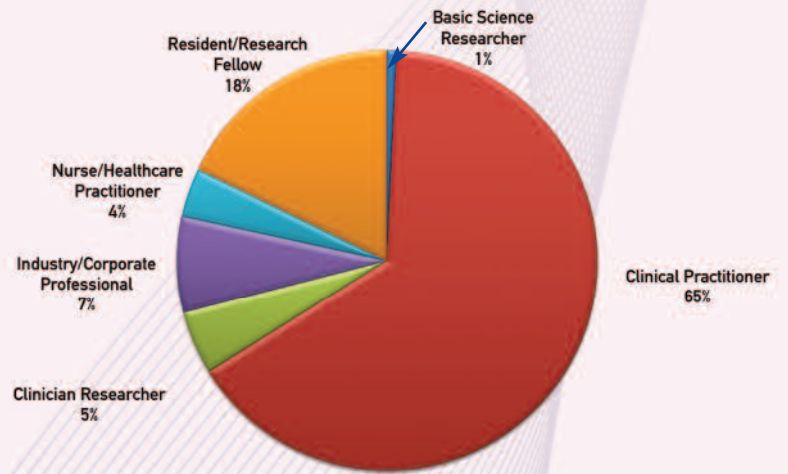


Participant Demographics 2014

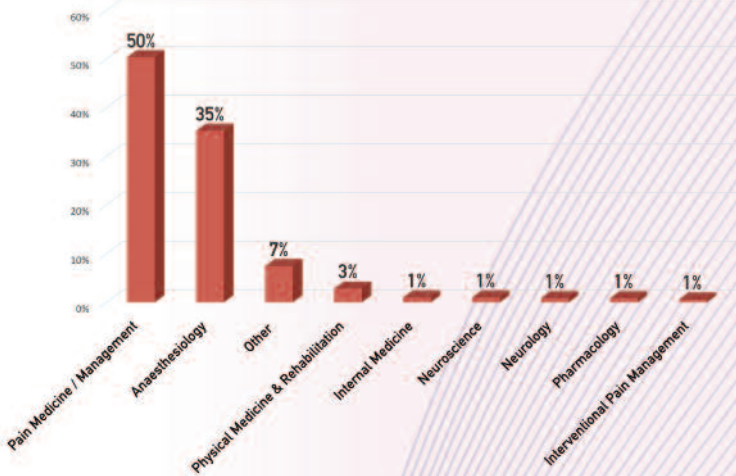
Meeting Statistics: Workplace Type



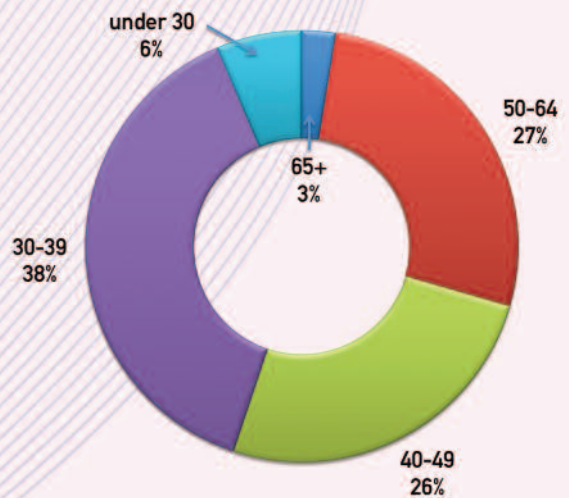
Participants: Professional Role



Meeting Statistics: Expertise



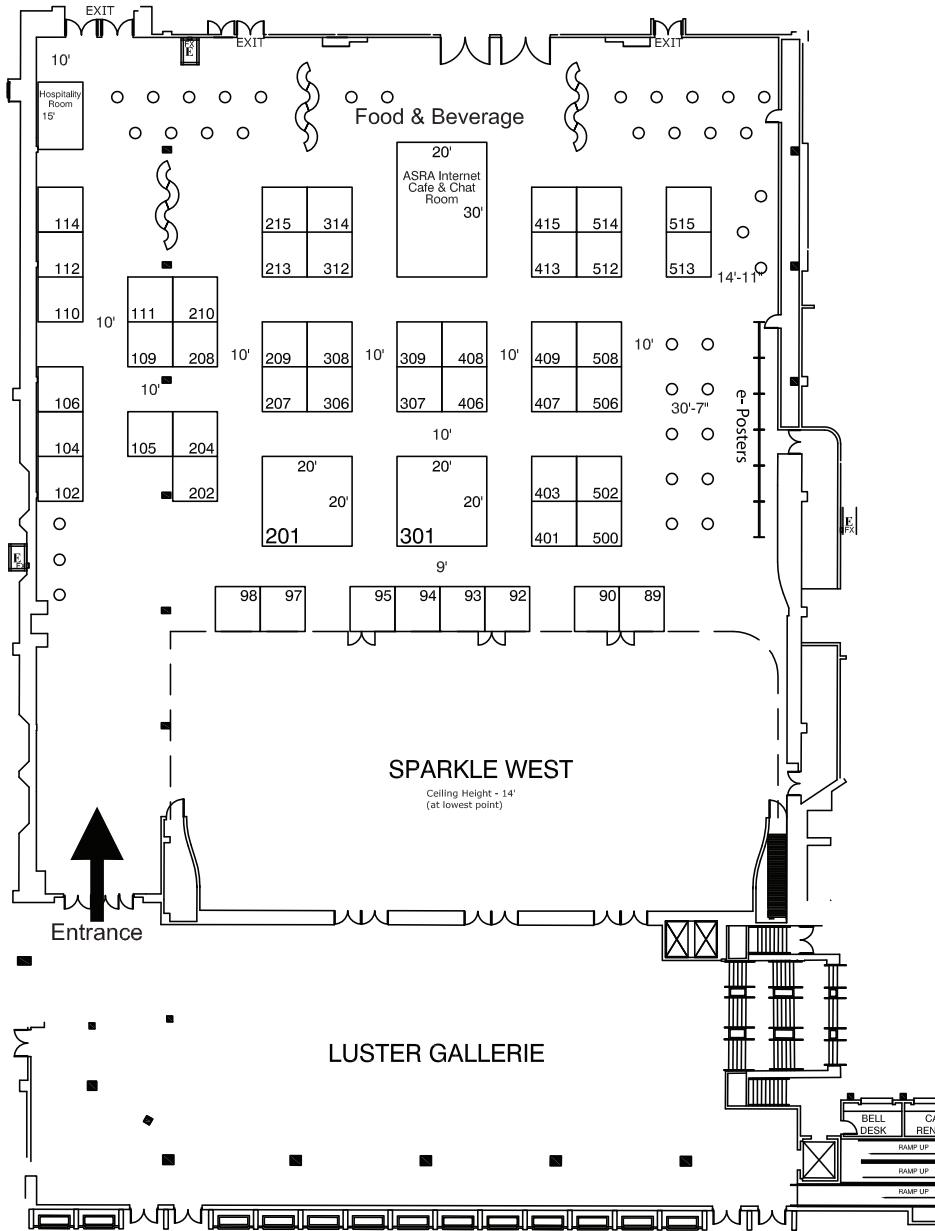
Meeting Statistics: Age



Exhibition Information



Exhibit Floor Plan



Exhibition and Support Contacts

Jack Edelman
ASRA Account Executive
 Email: jack.edelman@ajj.com
 Phone: 856-256-2313

Rick Gabler
National Sales Manager
 Email: rick.gabler@ajj.com
 Phone: 856-256-2314

Sharon Hampton
Marketing Coordinator
 Email: sharon.hampton@ajj.com
 Phone: 856-256-2432

Anthony J Jannetti, Inc.
 East Holly Avenue, Box 56
 Pitman, NJ 08071-0056

Meeting Venue

Fontainebleau Miami Beach
 4441 Collins Ave.
 Miami Beach, FL 33140
 Phone: 305-538-2000

Exhibit Hall
 Sparkle East &
 Ocean Promenade East & West

Exhibition Hours (Subject To Change)

Wednesday November 18

8:00 - 5:00 pm Exhibitor Set up

Thursday, November 19

7:00 - 8:15 am **Exhibit Hall Open** - Breakfast 7:00 - 7:45 am
 9:45 - 11:00 am **Exhibit Hall Open** - Morning Break 10:00 - 10:45 am
 3:45 - 4:45 pm **Exhibit Hall Open** - Afternoon Break 4:00 - 4:30 pm
 6:30 - 8:00 pm **Exhibit Hall Open** - Wine & Bubbly Reception 6:30 - 8:00 pm

Friday, November 20

7:15 - 8:15 am **Exhibit Hall Open** - Breakfast 7:30 - 8:00 am
 9:45 - 11:00 am **Exhibit Hall Open** - Morning Break 10:00 - 10:45 am
 3:45 - 5:00 pm **Exhibit Hall Open** - Afternoon Break 4:00 - 4:45 pm

Saturday, November 21

7:15 - 8:15 am **Exhibit Hall Open** - Breakfast 7:30 - 8:00 am
 9:45 - 11:00 am **Exhibit Hall Open** - Morning Break 10:00 - 10:45 am
 11:15 - 4:00 pm Dismantle

Exhibition Information

Booth Prices (Including Pipes And Drapes)

| | |
|-----------|----------|
| 10' x 10' | \$3,100 |
| 10' x 20' | \$6,200 |
| 20' x 20' | \$12,400 |

Booth Prices Include:

- An identification sign
- Pipes and drapes
- The following furniture:
 - One 6' draped table
 - Two chairs
 - One wastebasket
- Access to main sessions *
- Registration list (no emails are included)
- General cleaning of aisles
- Listing in the program guide
- Basic electricity (up to 20 amps)
- 100 word company / product profile in the program guide

If you are not interested in making use of the pipes and drapes or the furniture, please indicate that on the booking form.

Assignment of Space/Priority Points System

Priority for space assignment is based on points awarded via official ASRA Guidelines for Assignment of Space. To benefit from the points system, the application for space must be received before June 1, 2015. Space will then be assigned on a priority points basis. Exhibitors will receive confirmation of space the week of July 13, 2015.

Applications received after June 1, 2015 will be assigned on a space-available basis in order of date received. ASRA reserves the right to assign the next best substitute space when the requested space is not available. Because it is not always possible to contact each company for new selections of space, please do not concentrate all choices in one area of the exhibit hall. Applications can be made by e-mail, mail, express service, or fax. No assignments will be made without a deposit check.

How to Earn ASRA Priority Points

| | |
|---|------------|
| Corporate Partner | 4 points |
| RA Spring Exhibitor | 1 point ** |
| PM Fall Exhibitor* | 1 point ** |
| Marketing Opportunities Promotional Support | 1 point |

*Prerequisite for obtaining any meeting space during Pain Meeting.

** per 10' x 10' booth

ASRA Guidelines for Assignment of Space: The priority points system has been established to fairly assign space at all ASRA meetings and events. Point totals are based on the 12 months preceding June 1, 2015, the date applications must be received to benefit from the point system.

- All requests for space must be submitted by the sponsoring company via the official booking form.
- Earliest submitted forms will have preference if companies reach equal point totals. If forms arrive on the exact same date, ASRA reserves the right to assign space based on a company's previous support of ASRA.

- All official ASRA space requirements will be met prior to any assignment of space required by industry.
- Assignment of exhibit hall exhibit space will begin after June 1, 2015.
- Assignment of other function space will begin approximately 100 days prior to event.
- All independent industry-sponsored events affiliated with the ASRA meeting must be approved and not compete with official ASRA events. Failure to have approval may result in exclusion from all ASRA meetings and events. Based on the available facilities, no request is guaranteed until confirmed by ASRA in writing.

Additional Space Requests: Requests for meeting space for company meetings, symposia, or hospitality activities must be sent to ASRA c/o Show Management. Space is assigned according to ASRA official guidelines. All requests must be in writing.

Adjustment Of Exhibit Floor Plan

ASRA floor plan is tentative and subject to change. ASRA reserves the right to add or remove booths if necessary.

Hotel Reservations

What is the room rate for the hotel?

ASRA has secured the exceptionally reduced rate of \$255 for single/double sleeping rooms. Book early as the ASRA room rate is hundreds of dollars cheaper than standard rates. The block will fill quickly and the rate is only available until Wednesday, October 28, 2015.

How do I make my own hotel reservations?

To book your room online at the ASRA reduced rate, please visit <https://resweb.passkey.com/go/asrf1115>

or

Call Fontainebleau at 1-800-548-8886 (mention ASRA Pain Medicine Meeting).

Exhibitor Personnel Registration *

- Companies paying the exhibit fee will receive a pre-determined number of exhibitor badges, depending on the size of booth space purchased, as detailed below
- Exhibitors are allowed to attend main meeting sessions at no charge; (priority seating to paid participants); standard registration fees must be paid for participation in PBLD's, workshops, special events, etc.
- In order to receive CME credit, the company representative must register as a learner and pay the appropriate fees
- Absolutely no promotional activities or conversations will be permitted in the educational rooms immediately prior to, during, or after a CME session

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name and their name if they choose.

- Two (2) exhibitor badges will be given for 10' X 10' booth
- Three (3) exhibitor badges will be given for 10' X 20' booth
- Four (4) exhibitor badges will be given for 20' X 20' booth
- 1 additional exhibitor badge for every 100 square feet

booked thereafter

Any additional exhibitor personnel will be charged an exhibitor registration fee of \$195.

Exhibitors' Service Contractor Kit

An exhibitors' service kit outlining all technical aspects of exhibiting will be circulated 2-3 months prior to the meeting. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Exhibitor Profile

Upon receipt of the booking form, you will be asked to please send a 100-word exhibitor company/product profile to asra_profile@ajj.com. This will be published in the list of exhibitors

in the program guide. Failure to provide the profile by the deadline will preclude your company from being listed in the program guide.

Exhibition Terms & Conditions

The Terms and Conditions of exhibiting are included in this prospectus. Please note that signing of the support and exhibition booking form indicates acceptance of these terms and conditions. The exhibition booking form will be held as a valid liable contract, by which both parties will be bound.



Marketing Opportunities

There will be a number of opportunities for exhibiting companies to promote their products/services during the ASRA meetings. Companies wishing to hold industry meetings greater than 20 participants must work through ASRA.

Industry Organized Non-CME Promotional Session

- Any educational session directly influenced, organized, or financed by industry will be considered an industry organized Non-CME promotional session
- Separate times for promotional sessions (not competing with educational sessions) will be made available
- These promotional activities will not offer CME credit (by ASRA or another provider)
- The content outline and speaker selection must be submitted to ASRA for approval (by the Scientific/ Education Planning Committee) two months prior to the activity
- Industry supported promotional sessions will be clearly indicated in the meeting timetable/program as: "Non-CME promotional session organized by..." (the term "sponsored" is not to be used)
- Promotional/marketing materials created by the company must include:
 - "Non-CME promotional session organized by: company name"
 - "The American Society of Regional Anesthesia and Pain Medicine (ASRA) has provided space for this Non-CME promotional session. The program was independently produced, not subject to review by ASRA, and is not part of the scientific/educational program offered by ASRA."
 - Session timeslots approved as outlined
 - Pre-meeting registration mailing list 30 days prior (on or before October 19, 2015)
 - Pre-meeting designated mail shot for the Non-CME promotional session. The pre-meeting mail shot will be sent by ASRA on the industry supporter's behalf and will include all Non-CME promotional session information

- Session hall with standard A/V set (including but not limited to screen, projector, podium, microphone, house sound) for presentation (additional requests at the expense of the supporter).
- Delegate bag insert for session invitation (invitation provided by supporter and subject to approval)

Industry Organized Non-CME Promotional Session Time Slots

PLENARY Sessions – There will not be any sessions competing with the following time slots. Light breakfast included.

- Friday, November 20, 7:00-7:45 am (plenary) - \$18,000
- Saturday, November 21, 7:00-7:45 am (plenary) - \$18,000

There are only two available – **Book Early!**

PARALLEL Lunch or Dinner Sessions – Concurrent with another Non-CME session. Does not include food and beverage, which can be arranged directly with the venue.

- Friday, November 20, 1:00 -1:45 pm (parallel x 2) - \$18,000 each
- Friday, November 20, 7:00 - 8:30 pm (parallel x 2) - \$16,000 each

Slight schedule changes may occur with the times listed above.

Meeting Lanyards – \$6,500

- Logo on lanyard distributed to all participants

Marketing Opportunities



Internet Café/ASRA Chat Room – \$7,500

There will be an internet café equipped with workstations in the exhibit hall where attendees may check emails, chat and network with ASRA attendees.

- Display company logo on screen saver and background
- Chat room branded with company's recognition of support

Meeting Bags – \$9,500

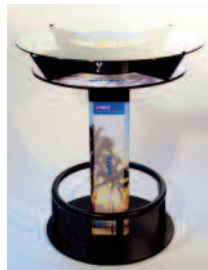
ASRA will provide the participants' meeting bags.

- Company logo will appear on each participant's bag

Charging Stations

\$7,500 for both or individually \$4,000 each

Mobile device charging stations have rapidly become a "must have" utility at all conferences, trade shows and exhibitions and ASRA will feature two in exhibition hall. Have them branded with your company logo.



Two units are available for support

- High top table – 42" high
- 12 open bay charging cords
- 4 outlets to charge laptops
- Cords protected under glass
- Spill proof rim
- Several areas for branding

Free Standing Meter Board Sign

\$1,500 per Meter Board (limited supporters)

Free standing meter board signs are an effective, affordable way to communicate with ASRA attendees. These two-sided meter boards display your artwork in high traffic areas within the exhibit hall and ASRA convention space which can carry your corporate logo and booth number.

Floor Decals

\$1,750 for (5) Decals (limited to 3 supporters)

Floor decals are a great way to drive traffic to your exhibit booth providing recognition, and distinguishing your company from your competitors. Decals will be placed throughout the convention space (approved areas) in the ASRA convention space. Decals are approximately 24" H x 24" W (live area for artwork is approximately 18" x 18"). Approval from venue and artwork required.

Table Tent Advertising

\$1,250 for (5) Table Tents (front & back)

Table tent advertising in the ASRA networking areas within the exhibit hall provides great exposure in busy gathering areas seen by hundreds of attendees each day.

Notepads And Pens

\$3,500 + Notepads And Pens (to be provided in kind)

Supporter will provide notepads and pens for distribution.

- Branded notepads and pens will be provided to all participants in the meeting bag

Hospitality Suites/Meeting Rooms

Price Depending On The Size Of The Room

An opportunity to have a room on the show floor or rent room at the venue that will be used as a hospitality suite. The supporting company will be able to host and entertain its guests throughout the event. Companies will have the option to order catering at an additional cost.

- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside suite

Wine/Champagne Pour – Networking Reception

\$800/5 Bottles or \$1,500/10 Bottles

Five or ten bottles of wine/champagne are selected from a predetermined wine list to be served during the networking reception on Thursday, November 19, 2015. The wine/champagne is served from your exhibit during the networking reception.

- Includes company listing and booth location on a wine/champagne pour menu distributed to all participants during the networking reception

Promotional Material Distribution – \$1,750

Inclusion of promotional material, such as a flyer, in the participants' meeting bags. Please note that the material must be provided by supporter and must be approved by ASRA. Quantity of promotional pieces required for distribution is 1,250. The maximum size of each piece is 8.5" x 11". Note: The basic fee for promotional pieces other than a single page flyer is \$2,500 per piece and must be preapproved (This includes booklets, oversized pieces, and exhibitor samples).

* The distribution arrangement for session invitations and promotional inserts may change. Companies will be advised accordingly.

Program Guide Advertisements

The printed program guide will be distributed to all attendees in Miami. It contains useful information about the meeting and its events. This opportunity allows you to place four color advertisements. Rates are net non-commissionable.

| Type | Back Page 4th Cover | Inside Back 3rd Cover | Run of Book Ads |
|---------------|------------------------|--------------------------|--------------------|
| Program Guide | \$4,000 | \$3,000 | \$2,250 |

All supporting companies will be recognized in the following locations:
ASRA's meeting website — Onsite signage — Printed meeting materials — Mobile App



General Information

Contracts & Confirmation

Supporters

Once a signed booking form is received, a confirmation of support will be mailed to you with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the support booking form, ASRA will reserve the items listed in it. Completion of the support booking form by the supporter shall be considered as your contract to purchase the items.

Exhibitors

Once an exhibition booking form is received, a confirmation of exhibition will be mailed to you with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment.

Support Terms & Conditions

Terms and conditions of support are included in this prospectus.

Payment Information

Terms of Payment for Supporters/Exhibitors

100% upon receipt of the support/booking form and first invoice.

All payments must be received before the start date of the meeting. Should the supporter/exhibitor fail to complete payments prior to the commencement of the meeting, ASRA will be entitled to cancel the reservation and cancellation will be subject to cancellation fees as outlined in the prospectus.

Payment Methods

OPTION 1: Payment by check

Please make checks payable to: American Society of Regional Anesthesia and Pain Medicine

Regular Mail to:

American Society of Regional Anesthesia and Pain Medicine
East Holly Ave, Box 56, Pitman, NJ 08071

Overnight Delivery:

American Society of Regional Anesthesia and Pain Medicine
200 East Holly Ave, Sewell, NJ 08080

OPTION 2: Payment by credit card

In order to pay by credit card, please fill out the credit card authorization form in the prospectus.

Cancellation/Modification Policy

All payments, cancellations and/or reductions in space must be sent in writing to Jack Edelman at jack.edelman@ajj.com

ASRA shall retain:

- 25% if the cancellation/modification is made before June 1, 2015
- 50% if the cancellation/modification is made between June 1 - July 15, 2015
- 100% if the cancellation/modification is made after July 15, 2015

2014 Exhibitors

AcelRx Pharmaceuticals Inc.
The American Board of Anesthesiology, Inc. (ABA)
Allergan, Inc.
American Academy of
Pain Medicine and Ultrasonography (AAPMU)
Analogic Ultrasound
BioScrip, Inc.
Boston Scientific
Cosman Medical
Depomed, Inc.
Diros Technology
Disc Disease Solutions, Inc.
eLab Solutions
Flowonix
Fujifilm Sonosite Inc.
GE
Havel's Inc.
Integra Pain Management
Jazz Pharmaceuticals
Jazz Pharmaceuticals (Medical Affairs)
Kimberly Clark
Meds Management Group
Medtronic
Mindray North America
National Labs
Pacira Pharmaceuticals
Pain Brain
Pain Medicine News (McMahon Group)
Pajunk Medical Systems, LP
Proove Biosciences, Inc.
Review Concierge
Safersonic US Inc.
Salix Pharmaceuticals, Inc.
Samsung Electronics America
Si-Bone, Inc.
Siemens Medical Solutions
SPR Therapeutics
St. Jude Medical
Stryker Instruments
Wolters Kluwer Health

2014 Exhibitors



CME Policy

CME Policies on Separation of Promotional from Educational Activities

Exhibit and Promotional Activity Fees Shall be Separate and Distinct From Commercial Support

- Complimentary exhibit and/or promotional activities will not be provided to those companies providing commercial support (educational grants or in-kind support)
- A separate and distinct fee must be paid for exhibit space or other promotional activities during the activity for which support was provided

Separation of Promotional Activities from the Physical Space and Place of the Educational Activity

- Absolutely no promotional activities will be permitted in the same room immediately prior to, during, or after a CME activity
- Exhibit materials must be in a room or area separate from the education and the exhibits must not interfere, or in any way, compete with the learning experience
- All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space only; canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted
- Specific times are established for exhibit viewing and/or other promotional activities (including industry supported satellite symposia)
- Food and beverage may be served by ASRA in the exhibit hall in order to encourage interactions between attendees and exhibiting companies

Separation of Promotional Activities from the Educational Course Materials

- ASRA does not include any product promotional information in its educational materials that are used to support learning during a CME activity (copies of slides, handouts, abstracts, etc.)
- Exceptions to this include:
 - The required commercial support disclosure (company name only, no trade names or product group messages)
 - Logistical information such as the time/location of industry organized promotional sessions, exhibitor listing, etc.
- Promotional information is only allowed in logistical support materials (printed program guide, tote bag, etc.). Promotional materials in the program guide will be grouped in a section in the back of the program. All such materials must be distributed outside the educational meeting room

Non-CME Promotional Session Guidelines

- Any educational session directly influenced, organized, or financed by industry will be considered an industry organized Non-CME promotional session
- Separate times for promotional sessions (not competing with educational sessions) will be made available
- These promotional activities will not offer CME credit (by ASRA or another provider)

- The content outline and speaker selection must be submitted to ASRA for approval (by the Scientific/Education Planning Committee) two months prior to the activity
- Industry supported promotional sessions will be clearly indicated in the meeting timetable/program as: "Non-CME promotional session organized by..." (the term "sponsored" is not to be used)
- Promotional/marketing materials created by the company must include:
 - "Non-CME Promotional Session organized by: Company ABC"
 - "The American Society of Regional Anesthesia and Pain Medicine (ASRA) has provided space for this Non-CME promotional session. The program was independently produced, not subject to review by ASRA, and is not part of the scientific/educational program offered by ASRA."

Company Representative Session Attendance Guidelines

- Commercial Support (grants and/or in-kind):
 - Complimentary registrations will not be provided to those companies providing commercial support; a separate and distinct fee must be paid for attendance during the activity for which commercial support was provided
- Exhibition and Promotional Support:
 - Companies paying the exhibit fee will receive a pre-determined number of exhibitor badges, depending on the size of booth space purchased
 - Exhibitors are allowed to attend the main meeting sessions at no charge (priority seating to paid participants); standard registration fees must be paid for participation in PBLD's, workshops, special events, etc.
 - In order to receive CME credit, the company representative must register as a learner and pay the appropriate fees
 - Absolutely no promotional activities or conversations will be permitted in the educational rooms immediately prior to, during, or after a CME session
- In-Kind Technical Support:
 - In-kind support is sought from multiple companies, except when other equal but competing products or services are not available, therefore, therefore representatives from multiple companies will participate
 - A limited number of technical support badges will be provided for those companies providing support in-kind, requiring representatives to demonstrate the operational aspects or ensure proper functioning of a device
 - Participation is managed in strict compliance with the ACCME's Accreditation Criteria and Standards for Commercial Support
 1. ASRA is responsible for all decisions regarding the educational elements (planning, content, faculty selection, presentation, evaluation, etc.). Industry representatives in no way influence any portion of the CME activity; including how the in-kind support will be used or allocated to the educational sessions.

CME Policy

CME Policies on Separation of Promotional from Educational Activities

2. Industry employees shall be easily identifiable by their company and meeting badges.
3. The industry representative shall only contribute technical information about the use of the equipment.
4. The industry representative shall NOT expand their input into areas of clinical medicine, e.g.:
 - No indications for use
 - No comparisons between competing products
 - No comparisons between the device, invasive surgery, and/or medical treatment
5. ASRA's faculty and staff provide strict supervision to ensure proper professional behavior by industry representatives.
6. ASRA reserves the right to physically limit the technician's access to the educational setting; requesting the technician's participation only when questions arise or further assistance is needed.

Commercial Interest May Not Be the Agent Providing Access to the CME Activity

- ASRA never uses a commercial interest as the agent providing a CME activity to learners (distribution of self-study CME activities or arranging for electronic access to CME activities)
- ASRA may provide a commercial interest with a limited number of brochures for audience generation only, but this is never the sole marketing method (others include direct mail, email promotions, etc.)

Onsite Monitoring

The separation of promotional materials and activities from the educational arena is strictly enforced throughout the activity by ASRA's onsite staff.

About ASRA

The American Society of Regional Anesthesia and Pain Medicine (ASRA) is the largest subspecialty medical society in anesthesiology. It is our vision to be the leader in regional anesthesia and acute and chronic pain medicine through innovations in education and research. Our mission is to advance the science and practice of regional anesthesia and pain medicine. We do that by addressing the clinical and professional educational needs of physicians and scientists; ensuring excellence in patient care utilizing regional anesthesia and pain medicine; and investigating the scientific basis of the specialty.

The American Society of Regional Anesthesia was founded on August 2, 1923. The Society was reborn in 1975. ASRA is the largest subspecialty society in anesthesiology. There are approximately 4,000 members, including physicians and scientists and a rich international distribution.

- Education – in regional anesthesia and pain management
- Research – in regional anesthesia and pain management
- Pain Medicine – grounded in continuing education and quality scientific research
- The symbols or icons merely expand upon the mission

and emphasize the historical developments of regional anesthesia and control of pain

- Poppy Pods – are a reminder of the unique role of opium and its alkaloids for the control of acute and chronic pain
- Open Books – represent the recording of scientific knowledge and dissemination of the critiqued information to the medical community
- Syringe – symbolizes technical aspects of the practice of regional anesthesia and pain management
 - The finger rings emphasize the need for exquisite control and safety

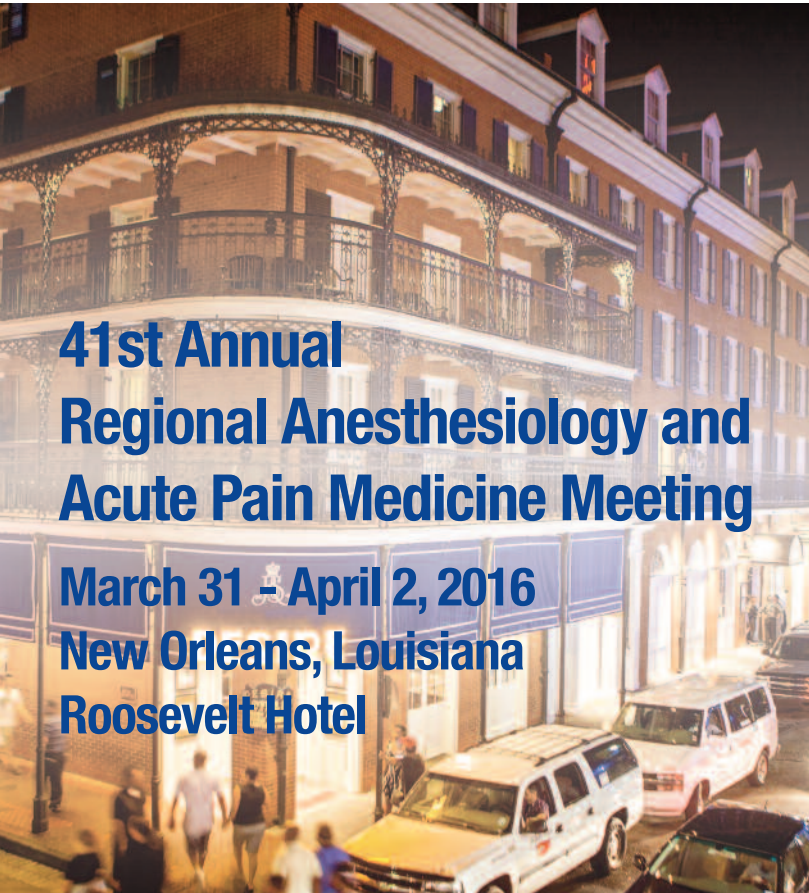
The logo of the American Society of Regional Anesthesia and Pain Medicine depicts the core of the Society's mission and includes features that embellish the essence of that mission in a symbolic way. The Triangle – represents the three interconnected functions of the Society:

The overall shape of the Logo is in the form of the point of a needle, representing another essential tool for regional anesthesia, and the diamond shape dimensions emphasize precision and durable quality.





Mark Your Calendar!



41st Annual Regional Anesthesiology and Acute Pain Medicine Meeting

March 31 - April 2, 2016
New Orleans, Louisiana
Roosevelt Hotel



15th Annual Pain Medicine Meeting November 17-19, 2016 San Diego, California Hilton San Diego Bayfront Hotel



National Office

American Society of Regional Anesthesia and Pain Medicine

Angela Stengel, MS, CAE
Executive Director

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Phone: 855-795-ASRA • Fax: 718-269-6188

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Pittsburgh, PA 15222

Website: www.asra.com