14th National Neonatal Nurses Conference
New Orleans
Hyatt Regency
September 3–6, 2014
Preconference Day September 3
Purpose of this Conference

The purpose of this conference is to provide clinically current information on the technical, medical, and nursing aspects of neonatal care as well as the legal and ethical implications related to that care. The educational sessions provide information to nurses and other health care professionals who care for newborn, premature, and ill infants and their families. Specific objectives for each presentation will be listed in the conference program materials.

Preconference Day

Tuesday, September 2
4:00–7:00 PM Registration Open

Wednesday, September 3

Preconference Workshops
7:30 AM–6:00 PM Registration Open
8:00 AM–4:30 PM Full-Day Programs (6.5 contact hours)

010 Bugs in Babies: Management of Infections in the Neonate
Christopher McPherson, PharmD
Jim Thigpen, PharmD, BCPS
This preconference session focuses on the diagnosis, prevention, and treatment of infections in the neonate. Emerging strategies are evaluated to improve accurate and timely diagnosis of neonatal sepsis. Prevention and treatment of central line-associated blood stream, viral, and fungal infections are explored. Special emphasis will be placed on treating neonates with septic shock, meningitis, and resistant organisms.

020 Simulation Methodology and Writing Scenarios
Kris Karlson, PhD, APRN, NNP-BC
With recent changes in the Neonatal Resuscitation Program curriculum, simulation-based training is increasingly being incorporated into neonatal education and practice. This workshop is designed as an overview for those who must execute and oversee this new educational modality. Dr. Karlson explores simulation participant roles and the essential elements of pre-briefing and the stages of debriefing. We will break into small groups to write scenarios that go beyond delivery room resuscitation and that involve interprofessional participants.

030 Addiction in Pregnancy and Neonatal Abstinence Syndrome
Karen D’Apolito, PhD, NNP-BC, FAAN
Dr. D’Apolito explores the national problem of maternal addiction and neonatal abstinence syndrome. She emphasizes the factors associated with addiction in pregnancy, treatment options, screening, assessment, and management of neonatal abstinence. This session is a must for nurses working with this population of women and infants.

040 Change, Bullies, Burnout, and the Intergenerational Workplace
Emily Drake, RN, PhD
Leith Mullaly, MSN, RN-C, IBCLC
Do you dread going to work some days? Do you face too much change, bullies, burnout, and big generational differences? These dynamic speakers deliver practical tools and fun activities that address real workplace challenges. Plan to kick back, relax, recharge your batteries, and renew your spirits with playful strategies. You'll return to your unit with new energy, new ideas, and new attitudes.

050 Neu rally Adjusted Ventilatory Assist (NAVA): Concept to Application in the NICU
Howard Stein, MD
Kimberly S. Firestone, BS, RRT
Neurally adjusted ventilatory assist (NAVA) is an innovative mode of ventilation that synchronizes spontaneous respiratory effort with mechanical ventilation. This session is designed for both the new and experienced NAVA user. Technologic challenges of synchrony in the neonate and current triggering devices including flow and neural triggers are presented. The theory behind NAVA is explained while the most recent data and clinical experience in neonates is shared. An approach to the implementation of new technology into a NICU including introductory planning, didactic and bedside education, and ongoing reinforcement is discussed. Clinical tips and management strategies for the effective use of NAVA are presented.

060 Critical Conversations: Say What You Mean, Don’t Say it Mean!
Kelley Shultz, MD
Dr. Shultz explores ways to be successful in critical conversations and also discusses pitfalls to avoid. Learn how to confront a disruptive colleague or employee in a respectful way and be able to use that interaction to help modify behavior.

We are excited to take this conference back to one of our most popular destinations. Come and experience New Orleans, one of America’s most culturally- and historically-rich destinations. Experience all of the Big Easy’s greatest charms. Steeped in a history of influences from Europe, the Caribbean, Africa, and beyond, New Orleans is home to a truly unique melting pot of culture, food, and music. You’ll find bowls filled to the rim with gumbo, late nights in jazz clubs, strolls through historic neighborhoods, and festivals and parades throughout the year.

We have secured an amazing room rate at the recently renovated Hyatt Regency. Book a single/double room for just $135 + tax per night. Just a quick streetcar ride from popular neighborhoods like the French Quarter, this hotel includes a variety of upscale eateries and includes a Starbucks and a 24-hour fresh market and convenience store.

The newest addition to the New Orleans streetcar lines is the Loyola Avenue streetcar route. This streetcar line is about a mile and half long and includes a stop at the Hyatt Regency Hotel/Superdome, right outside the hotel entrance. These streetcars are fully air-conditioned with wide doors that allow for easy access for those with disabilities.

At this conference you’ll discover a wide variety of general and concurrent sessions to meet your educational needs. The program is designed for all levels of neonatal nurses from the novice nurse to the experienced practitioner. There is something for everyone. Explore the program, note the renowned speakers, and see how this conference allows you to stay as cutting-edge and up-to-date as possible to provide the best care for your tiny patients. Engage with your neonatal nursing colleagues with lively poster and podium sessions. Return to your unit motivated and inspired to provide the best care to your patients and families.

Join us in the great city of New Orleans!

See you there!
Prompt, effective, and appropriate care of neonates with severe congenital heart disease (CHD) can minimize secondary organ damage and improve short- and long-term outcomes. Dr. Karlsen provides an overview of physical examination clues that should raise suspicion of a structural heart defect. She discusses the immediate stabilization of infants with suspected CHD and the differential diagnosis for these infants.

115 Podium Presentations
Multiple Presenters

Peer-reviewed abstracts have been selected for podium presentations. This session has multiple presenters. These cutting-edge presentations will bring you up-to-date on innovative research and clinical practice projects. Discover what your colleagues from across the country are doing as they share their unique experiences. A balance of clinical, research, and education-themed abstracts are presented.

2:30–3:30 PM Refreshment Break—Exhibits Open and Poster Viewing—Poster Presenters will be present (Iced Tea, Lemonade)

3:30–4:30 PM B Workshops (Concurrent Sessions)

121 Pharmacologic Management of NAS
Karen D’Apolito, PhD, NNP-BC, FAAN

Various pharmacologic treatment methodologies for managing neonatal abstinence syndrome (NAS) are discussed in detail by Dr. D’Apolito.

122 Apps and Tools for the NICU
Earl Bollinger, APRN, NNP-BC

There are many journals, websites, and phone apps available today to nurses. Mr. Bollinger explores these and other tools that help neonatal nurses do their job even better. Keep up to date as we investigate the available technology.

123 Necrotizing Enterocolitis (NEC): What is It, Why it Happens, and Can We Prevent It?
Leslie Parker, PhD, ARPN, NNP-BC

Dr. Parker discusses the pathophysiology and etiology of NEC and current best practices for diagnosis and treatment. Strategies that can help to reduce the risk for development of this devastating disease are also explored.

124 Persistent Pulmonary Hypertension of the Newborn (repeat of #111)
Reese Clark, MD

Persistent pulmonary hypertension of the newborn (PPHN) remains an important clinical problem in the neonatal intensive care unit. Advances in clinical treatment of PPHN have improved the outcomes of infants with this life-threatening disease. Dr. Clark explores optimal diagnosis and treatment of this illness.

Visit academyonline.org for updated conference information
**General Sessions**

7:45–8:00 AM  Announcements/Award Presentations

8:00–9:00 AM  **GS 201  Intergenerational Nursing**  
Michele Deck, RN, Med, BSN, LCCE, FACCE

Ms. Deck examines what is of value and importance to nurses from the four generations in the workplace: traditionalists, baby boomers, generation X, and millennials. Sometimes beliefs and values can be in conflict from generation to generation. Discover the talents of everyone you work with, gain a deeper understanding of what motivates each group, and find out how they react to differing situations.

9:00–10:00 AM  **GS 202 The Golden Hours: Making a Difference in the Care of Very-Low-Birth-Weight Infants: Update 2014**  
Robin Bissinger, PhD, APRN, NNP-BC, FAAN

Dr. Bissinger describes the essential components of care at birth for very-low-birth-weight infants. She focuses on three aspects of care to improve outcomes: temperature regulation, gentle resuscitation, and neuroprotection including cord clamping. You will understand the key aspects of care in the first hour of life in these vulnerable patients so that care can be improved, regardless of where they are born.

10:00–11:15 AM  Refreshment Break—Last Chance to Visit Exhibits (Coffee, Tea)—Poster Viewing

**11:15 AM–12:15 PM C Workshops (Concurrent Sessions)**

**211 What’s Cool with Infant Cooling in 2014?**  
Brian Barkemeyer, MD, PhD

After a brief discussion of the science and clinical application of hypothermia therapy for neonatal encephalopathy, Dr. Barkemeyer addresses the current use and implementation of hypothermia protocols. Additionally, the impact of hypothermia therapy on outcomes for neonatal encephalopathy are explored.

**212 Early vs Delayed Cord Clamping**  
Robin Bissinger, PhD, APRN, NNP-BC, FAAN

Dr. Bissinger outlines the timing of cord clamping and its impact on neonatal health. She focuses on the physiology of the neonate with clamping of the cord and the new NRP recommendations. She’ll discuss the controversy with cord clamping in the stable infant compared to those that are not stable.

**213 Career Pathways for Neonatal Nurses**  
Susan Orlando, DNS, APRN, NNP-BC

Dr. Orlando focuses on career pathways in neonatal nursing and will assist you as you consider your future in the changing health care system. She examines options for further education (BSN, MSN, DNP), certification, and national agendas impacting your practice.

**214 Hyperbilirubinemia in the NICU**  
Vinod K. Bhutani, MD

In this session, Dr. Bhutani discusses the current evidence regarding risk of bilirubin neurotoxicity, the biological basis for vulnerability of preterm vs term infants and reviews the role of hemolysis that enhances bilirubin neurotoxicity. Case studies are also presented.

**215 Pressure with Pressors in VLBW Infants: Use of Vasopressive Support**  
Bryan Darling, MD

What is a normal blood pressure in VLBW babies? When are vasopressors indicated, and once started, when should they be discontinued? Which is better: dopamine, dobutamine, or epinephrine? Come learn the answers to these questions, and many more in this common sense approach to the use of vasopressors in the neonatal intensive care unit.

12:15–1:30 PM  Lunch on your own

**1:30–2:45 PM D Workshops (Concurrent Sessions)**

These 75-minute, in-depth sessions were identified by the program planners as an opportunity to dig deeper into these areas. The speakers explore these vital topics and offer you a chance to ask questions and discuss management approaches that you can share with your unit. We are offering all of these sessions twice (D and E workshops) so you have an opportunity to attend two sessions that are of particular interest to you. (The exception being Dr. Sharpe’s sessions on PICC lines. This is a two-part session and you’ll want to sign up for both #225 and #235.)

**221 Neonatal Ventilation: Case Studies**  
Jay Goldsmith, MD

Actual case studies of infants requiring ventilator support are used to illustrate principles in the management of difficult neonatal respiratory issues.

**222 The Black and White of X-Ray Interpretation: X-Rays Made Simple**  
Bryan Darling, MD

Find your inner-radiologist during this “how-to” session on the interpretation of common and uncommon radiologic findings.

**223 Decipher These Labs, ASAP!**  
Debbie Fraser, MN, RNC-NIC

Using a case study approach, Ms. Fraser takes an in-depth look at some common electrolyte imbalances in premature infants. In addition, she examines other common laboratory tests and discusses the assessment and management of infants with abnormal lab tests.

**224 Genetics Update 2014**  
Duane W. Superneau, MD

Dr. Superneau provides an update of genetics including testing, treatment, and diagnostic capabilities.

**225 Neonatal PICC Lines: Questions from the Frontlines, Answers from the Guidelines, Part I**  
Elizabeth Sharpe, DNP, ARNP, NNP-BC, VA-BC

Evolving transparency and reimbursement implications have sparked increased awareness of the potential impact of PICC care and maintenance practices in our special babies in the NICU. Dr. Sharpe highlights frequently raised questions and concerns with answers featuring the latest guidelines. This content will be relevant not only to those at the bedside, but also to those involved in practice and policy development.

**3:00–4:15 PM E Workshops (Concurrent Sessions)**

**231 Neonatal Ventilation: Case Studies (repeat of #221)**  
Jay Goldsmith, MD

Actual case studies of infants requiring ventilator support are used to illustrate principles in the management of difficult neonatal respiratory issues.

**232 The Black and White of X-Ray Interpretation: X-Rays Made Simple (repeat of #222)**  
Bryan Darling, MD

Find your inner-radiologist during this “how-to” session on the interpretation of common and uncommon radiologic findings.

**233 Decipher These Labs, ASAP! (repeat of #223)**  
Debbie Fraser, MN, RNC-NIC

Using a case study approach, Ms. Fraser takes an in-depth look at some common electrolyte imbalances in premature infants. In addition, she examines other common laboratory tests and discusses the assessment and management of infants with abnormal lab tests.

**234 Genetics Update 2014 (repeat of #224)**  
Duane W. Superneau, MD

Dr. Superneau provides an update of genetics including testing, treatment, and diagnostic capabilities.

**235 Neonatal PICC Lines: Tales, Teams, and New Technology, Part II**  
Elizabeth Sharpe, DNP, ARNP, NNP-BC, VA-BC

There is growing use of peripherally inserted central catheters (PICCs) in the neonatal intensive care unit as more neonates rely on these lifelines for vascular access. Despite guidelines and recommendations, the controversy over exactly what is considered central catheter tip location continues in many NICUs. The U.S. Dr. Sharpe tells the story of the catheter tip location controversy, discusses the development of specialized trained teams, and highlights emerging technologies.
Main Conference

Saturday, September 6

7:00 AM–12:30 PM  Registration Open
7:00–7:45 AM  Academy of Neonatal Nursing Member Meeting

General Sessions
(Combined Sessions with National Mother Baby Nurses Conference)

8:00–8:15 AM  Raffle Prizes, Announcements
8:15–9:15 AM  GS 301  Nursing and the Dangers of Social Media
Tonia Aiken, RN, JD
Social media has made communicating with others an easy task. Dangers involving litigation, identity theft, loss of jobs, stalking, and confidentiality issues are also on the rise. Ms. Aiken examines these complicated, evolving issues that affect us as nurses.

9:15–9:30 AM  Refreshment Break (Coffee, Tea)
9:30–10:30 AM  GS 302  The Late Preterm Infant
Vinod K. Bhutani, MD
Dr. Bhutani discusses the current evidence regarding the risk of late preterm births, the biologic basis for late preterm vulnerability, and clinical management options including home vs NICU. His discussion includes case presentations of late preterm infants with histories of maternal diabetes, RDS, and jaundice.

10:30–11:30 AM  GS 303  The Healing Power of Laughter: Nourishing the Nurse within You!
Diana Jordan
Ms. Jordan shares how we can lower stress levels, what causes stress, who causes stress and could you be addicted to stress? All this is wrapped in a hilarious package that explains why Oprah tagged her, “One of the funniest people on the planet!” and Dr. Oz says, “Diana proved in her presentation how laughter is truly the best medicine!” She brings humor, but keeps the importance of having healthy work and mental habits. Her topics are all real-life situations that we can all relate to, but find the humor in it along the way. You will leave feeling energized and informed.

11:30–11:45 AM  Conclusion

Topics and speakers are subject to change

Explore the Big Easy
Be sure to check our website for great tips and fun things to do in New Orleans.

NCC Certified Attendees
Conference CNE hours are accepted for National Certification Corporation (NCC) continuing competency. ANN is working closely with NCC to ensure that you earn CNEs for your individualized education plan. NCC categories will be noted online before the conference, and in the program guide received on site.

Call for Abstracts
We invite you to share your knowledge and expertise with your colleagues at the 14th National Neonatal Nurses Conference. Have you developed an innovative program, completed a research study, or provided exceptional care for a select group of neonates? Please consider developing a poster or podium presentation to share with your colleagues from across the U.S., Canada, and abroad.

Go to academyonline.org for guidelines and submission forms. Deadline for abstract submission is July 1, 2014.

ANN 2015 Conferences
12th National Advanced Practice Neonatal Nurses Conference
March 11–14, 2015
Sheraton
Chicago, Illinois

15th National Neonatal Nurses Conference
September 16–19, 2015
Swan and Dolphin Resort
Orlando, Florida

18th National Mother Baby Nurses Conference
September 16–19, 2015
Swan and Dolphin Resort
Orlando, Florida

Conference Hotel
Hyatt Regency
601 Loyola Avenue
New Orleans, LA 70113
Reservations: 504-561-1234

Single/Double: $135 + 13% tax
Triple: $160 + 13% tax
Quad: $185 + 13% tax
(Taxes subject to change.)

1.75% tourism support assessment and $3.00 occupancy fee per room per night.

Reservations must be received no later than August 5, 2014. Reservations made after this date will be on a space and rate available basis. Make your hotel reservations online at academyonline.org or call 504-561-1234.

Visit academyonline.org for updated conference information
Conference Information

Group Discount
Any facility/unit registering four (4) or more nurses together, will receive a discount of 25% for each registrant who signs up together for the full, main conference. Members and nonmembers may register in the same group; however, the discount is not valid with the ‘Join & Register’ category. All registrations must be submitted together, no exceptions. Please note: If a member of the group cancels, the group is no longer eligible for this discount, and the discount is forfeited. Cannot be combined with any other offer.

Continuing Education
Attendees may earn up to 27 contact hours for this conference, based on a 60-minute hour. (The main conference sessions provide 13 contact hours, preconference sessions up to 7.5, and poster sessions up to 6.) Participants must be registered for the conference, attend the sessions, and complete an online evaluation to obtain contact hours.

The Academy of Neonatal Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

The provider, the Academy of Neonatal Nursing, is approved by the California Board of Registered Nursing, Provider #CEP 6261. Florida Provider #FBN 3218, content code 2505.

Session Handouts
In an effort to keep your registration fees down, session handouts will not be printed in the program guide. Handouts will be available for download beginning approximately two weeks prior to the conference for registered attendees. Internet access is not available in conference rooms. After the conference, handouts, audio recordings, and PowerPoint presentations will be available for most sessions and you will have access for one year postconference.

The login instructions for accessing the handouts will be emailed to you when handouts become available. You are strongly encouraged to bring with you the handouts for the sessions you plan on attending, or download them for review after the conference. There will be room for note-taking in the program guide.

Power strips, printers, and paper copies of handouts will not be available on site.

Photography
Please note that attendance at the ANN conference constitutes an agreement by the participant to ANN’s use and distribution (now and in the future) of the participant’s image. These images are for ANN’s use only and may appear on ANN’s website, in printed brochures, or other promotional materials. Attendee registration constitutes consent for ANN’s use of these images.

Cancellation, Transfer, and Refund Policy
• All cancellations and transfers must be received in writing. For cancellations received prior to August 13, 2014, we will refund registration costs, less a $50 administrative fee. We are unable to grant refunds after August 13, 2014, but will gladly transfer your registration to a colleague if the request is made in writing to Anthony J. Jannetti, Inc., National Neonatal Nurses Conference, East Holly Avenue, Box 56, Pitman, NJ 08071-0056 or email your request to charlene@ajj.com.

• Refunds will be processed within 2 weeks after the conference.

• If it becomes necessary to cancel the 14th National Neonatal Nurses Conference for any reason, including labor strikes or natural disasters, liability shall be limited to a full refund of registration fees.

• Notification of a cancelled conference will be mailed at least 15 days prior to the first day of the conference, if possible.

Can’t Attend This Conference?
Take advantage of our online CE library. You can purchase online access to recorded conference sessions at the conclusion of the conference. You will be able to access audio recordings with synched PowerPoint slides for most sessions and earn CNE contact hours.

Visit our online library at prolibraries.com/ann

Travel Information

Hotel
The Hyatt Regency New Orleans is the official hotel for the National Neonatal Nurses Conference. This hotel is located adjacent to the New Orleans Superdome and New Orleans Arena, and just blocks from the French Quarter and Mississippi River front.

A block of rooms has been secured at a special rate of $135 (single/double) plus tax (currently 13%, plus $3.00 per room per night occupancy tax) Triple $160, Quad $185. This special conference rate will be available until August 5, 2014. Reservations received after that date will be subject to space and rate availability. To receive the conference rate, you may make your reservation in one of the following ways: call reservations at 504-561-1234 or make your reservation online at www.academyonline.org. Be sure to refer to the National Neonatal Nurses Conference.

Parking
Valet parking services are available at a daily rate of $40 per night plus tax.

Self-parking is also available at the Girod Street Garage, which connects to the hotel at 1301 Girod Street. Please note that the Girod Street Garage is not affiliated with the hotel, but it does connect to the hotel on the second floor elevator landing.

Weather
The weather in New Orleans during the month of September typically ranges from a high of about 85° to a low of about 76°. The weather should be perfect for evening sightseeing!

Airport & Ground Transportation
The Hyatt Regency New Orleans is located 12 miles from Louis Armstrong International Airport (MSY). Shuttle service is provided by Airport Shuttle New Orleans for $20 one way or $38 roundtrip. It is recommended that reservations be made in advance at www.airportshuttleneworleans.com. A taxi costs approximately $33 one way.

Airline
American Airlines has been contracted as the official airline for the conference. To obtain the discounted fares that are offered through American Airlines, make your reservations online at www.academyonline.org. Please be sure to enter STARfile number 8284BM in the Promotional Code box.

Car Rental
Avis has been chosen as the official car rental agency for the National Neonatal Nurses Conference. Rates will be in effect for rental between September 3 and September 16 and will include unlimited free mileage. For details, call reservations at Avis directly at 1-800-331-1600 or make reservations online directly through www.academyonline.org. To receive the discounted rates please refer to the Avis Worldwide Discount (AWD) number J907463.

Visit academyonline.org for updated conference information
## 14th National Neonatal Nurses Conference

New Orleans, Louisiana • September 3–6, 2014

Register online at academyonline.org

Please Print Clearly. Confirmation will be sent via email only.

### A. September 4–6, 2014, Main Conference Registration

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<th>Registration</th>
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Group Discount: See page 6 for details. Promotional prices do not apply to Group Discount. Loyalty Program not affected by this offer.

### E. Donation

Support your colleagues by making a donation to ANN’s Nursing Scholarship fund.

$5_____ $10_____ $________ other

### B. September 3 Preconference

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### C. Single-Day Registration

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<tr>
<td>Half-day (Saturday only)</td>
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### D. Session Selections

Indicate session #

- □ A # 1 ___
- □ B # 1 ___
- □ C # 2 ___
- □ D # 2 ___
- □ E # 2 ___
- □ Zumba

### G. Payment

- □ Check enclosed payable in U.S. funds to: NNNC
- □ VISA □ MasterCard

Credit Card # _____________________________ Expiration Date ___________ Security-Code ___________

Signature

- □ Billing address same as above. If different:
  - Address ___________________________________________________________________________________
  - City/State/Zip ____________________________________________________________________________

Please let us know who you are:

1. Level of neonatal unit in which you practice:
   - □ Level I □ Level II □ Level III □ Other
2. Are you involved in any purchase decisions in your unit? □ Yes □ No
3. Your primary role is: □ Staff Nurse □ Practitioner □ Manager □ Transport Nurse □ Clinical Nurse Specialist □ Educator □ Other
4. Your highest level of nursing education is: □ Associate □ Diploma □ Bachelor’s □ Master’s □ Doctorate
5. Certified? □ Yes □ No □ If yes, □ NCC □ ANCC
6. How did you hear about this conference? ______________________________________________________

Do you have any special needs (including dietary)? __________________________________________________

Cancellation Policy: All cancellation requests must be received in writing on or before August 13, 2014. See Page 6 for refund policy.

Register online at academyonline.org, or return this form to:

NNNC Conference Registration, Anthony J. Jannetti, Inc.,
East Holly Ave./Box 56, Pitman, NJ 08071
Registration inquiries 856-256-2352 • Conference questions 707-795-1421
FAX: 856-218-0557

Payment must accompany registration.

Visit academyonline.org for updated conference information
14th National Neonatal Nurses Conference—Register Early for Best Price!

**Faculty**

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Nurse Attorney, Educator  
President  
BreezzAngel, Biomedical Innovation Company  
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**Brian Barkemeyer, MD, PhD**  
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Medical Director, NICU  
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**Vinod K. Bhutani, MD**  
Professor of Pediatrics-Neonatology  
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Executive Director, Academy of Neonatal Nursing  
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Neonatal Nurse Practitioner  
Shands at UF Health Hospital  
Gainesville, Florida

**Jay Goldsmith, MD**  
Elsie Schaefer Chair of Neonatology  
Tulane University School of Medicine  
New Orleans, Louisiana  
Former Co-Chair, NRP Steering Committee  
American Academy of Pediatrics

**Diana Jordan**  
Keynote Speaker, Author  
Marina del Rey, California

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