

32ND ANNUAL PEDIATRIC NURSING CONFERENCE

JUNE 2-4, 2016– PHILADELPHIA, PA

SPONSORSHIP OPPORTUNITIES

On behalf of the 32nd Annual Pediatric Nursing Conference, we are pleased to offer you the following sponsorship opportunities at the 2016 Annual Conference.

In addition to exhibiting with us in Philadelphia, PA, June 2-4, 2016, you are invited to increase your support for Pediatric Nursing and enhance your exhibit presence at the Conference by participating as a sponsor. Your support of educational programs and other approved functions increases your corporate exposure while supporting the educational goals of the Conference. Sponsors will be recognized in the following: The official journal *Pediatric Nursing*, the *Pediatric Nursing Conference Program Book*, on signs and in other high exposure ways during the Conference. The following special programs are available for corporate support. We encourage you to review the list and choose the areas that you can support:

PROGRAM	ESTIMATED SPONSORSHIP COST
<input type="checkbox"/> Tote Bags – include your logo on one side	\$ 4,500 (ROFR)
<input type="checkbox"/> Lanyards – includes your logo on one side	\$ 2,000
<input type="checkbox"/> Opening General Session-attended by all registrants	\$ 2,500
<input type="checkbox"/> Meter Boards	\$ 500 each
<input type="checkbox"/> Attendee eBlast (1 time use, copy supplied by company)	\$ 500 each
<input type="checkbox"/> Meeting-at-a-Glance	\$ 1,500
<input type="checkbox"/> Floor Decals (set of 10)	\$ 1,000
<input type="checkbox"/> Welcoming Reception (in exhibit hall)	\$ 7,500
<input type="checkbox"/> Continental Breakfast	\$ 3,500
<input type="checkbox"/> Luncheon Sponsorship	\$ 8,500
<input type="checkbox"/> Keynote Speakers & Plenary Sessions-attended by all pediatric nurses	\$ 2,000 each
<input type="checkbox"/> Concurrent Sessions – 3 - 4 Concurrent Sessions given at same time	\$ 1,000 each
<ul style="list-style-type: none">• A variety of speakers and topics will be featured.• Grants are requested for selected speakers and topics.	
<input type="checkbox"/> Coffee Breaks (2 available)	\$ 1,250 each
<input type="checkbox"/> Afternoon Refreshment Breaks (2 available)	\$ 1,250 each
<input type="checkbox"/> Other _____	\$???

The Pediatric Nursing Conference will consider other creative programs such as correspondence folders, pens, etc.

Name: _____ Company: _____

Phone: _____ Email: _____

Billing Address: _____

Please contact: **Tom Kenney, Senior VP, Marketing**
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